



Market Report 2015

Japan Content Showcase



www.jcs.tokyo

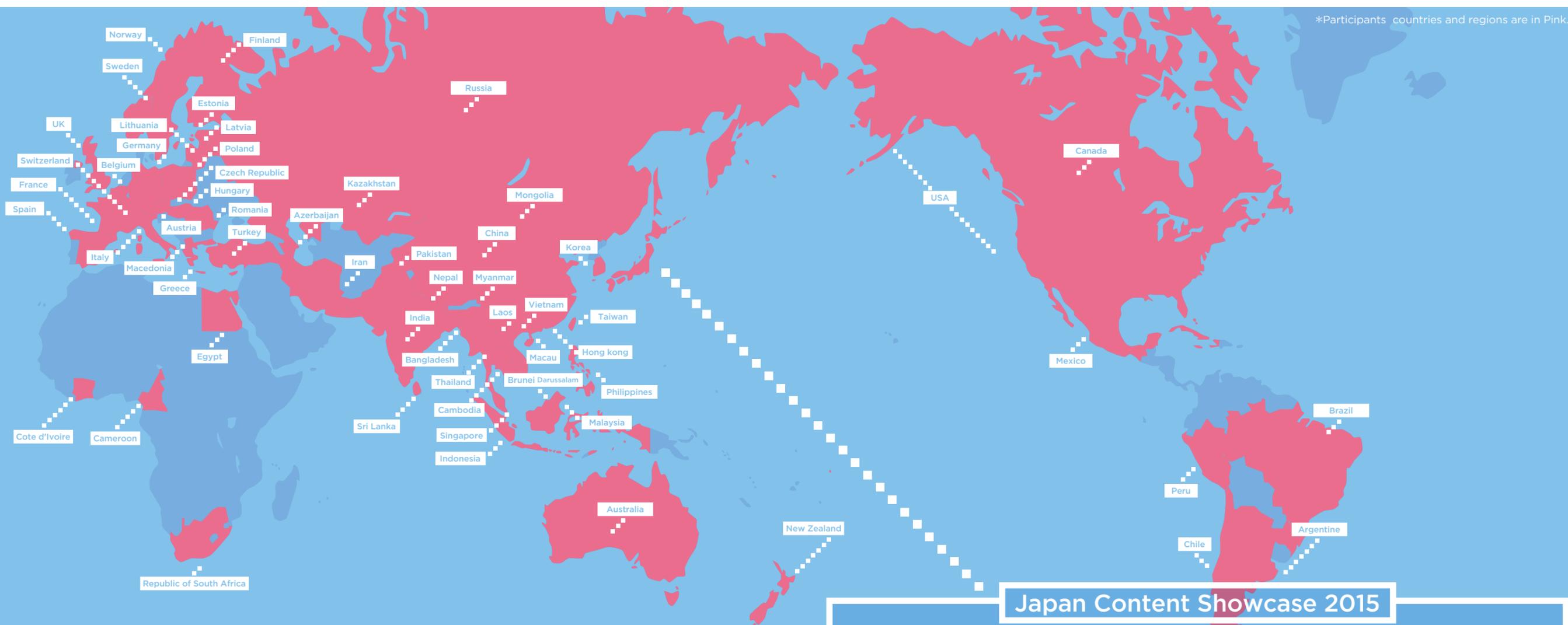


Accelerating various contents business! International contents most important source

A three-content market - TIFFCOM (Affiliated market of the Tokyo International Film Festival) , TIMM (Tokyo International Music Market), TIAF (Tokyo International Anime Festival) - multi-content market place, and developed further with a record-high attendance of 24,236 visitors and 6,663 business meetings held over its three day session.

market seen as a in Asia

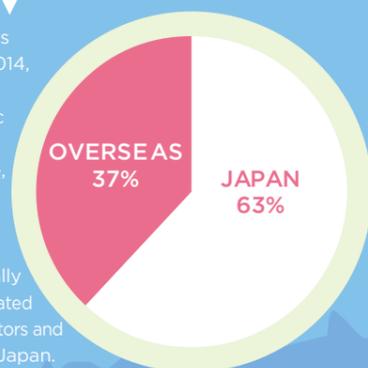
Festival) , TIMM (Tokyo International Music Market), TIAF (Tokyo International Anime Festival) - multi-content market place, and developed further with a record-high attendance of 24,236



*Participants countries and regions are in Pink.

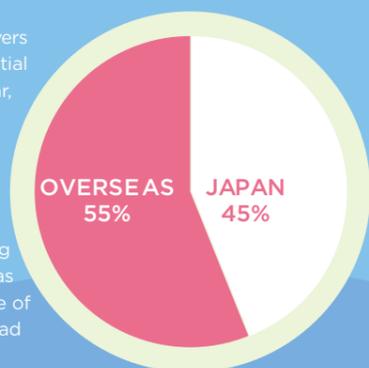
Domestic and international number of exhibitors

The number of exhibitors increased by 5% from 2014, with 347 parties in total. The number of domestic exhibitors marked an especially large increase, with a remarkable magnitude of repeated exhibitors. Furthermore, there was an exceptionally high proportion of film-related content from foreign exhibitors and television content from Japan.



Domestic and international number of registered buyers

The number of registered buyers increased by 24%, a substantial increase from 2014. Last year, 1,160 people registered from 39 countries and regions, whereas this year, 1,433 people registered from 50 countries and regions. You can see that the growing acknowledgement of JCS has been verified by the increase of registered buyers from abroad such as North America.



Japan Content Showcase 2015



[PERIOD]
Oct.20 (Tue)-22(Thu), 2015 9:30-18:30
(only 22nd 9:30-17:30)

[VENUE]
GRAND PACIFIC LE DAIBA
2-6-1, Daiba, Minato-ku, Tokyo
135-8701, Japan

[VISITOR REGISTRATION FEE]
On-Site Registration JPY27,000
(Tax Included) (Valid during 10/20-22)

[FIELD OF EXHIBITS]
Content holders of Film,
TV,Animation, VIDEO/DVD,
Mobile, Internet, Comics,
Digital Media Contents, Music,
Publication

[OFFICIAL WEBSITE]
<http://www.jcs.tokyo/en>

ORGANIZERS Ministry of Economy, Trade and Industry (METI) / Foundation for Promotion of Music Industry and Culture (PROMIC) / UNIJAPAN / The Association of Japanese Animations (AJA)
SUPPORTERS Ministry of Internal Affairs and Communications (MIC) / Ministry of Foreign Affairs of Japan (MOFA) / Japan Tourism Agency (JTA) / All Japan Concert & Live Entertainment Promoter's Conference (ACPE) / Computer Entertainment Supplier's Association (CESA) / Federation of Japanese Film Industry, Inc. (EDANREN) / The Federation of Music Producers Japan (FMPJ) / Foreign Film Importer-Distributors Association of Japan (FFIDAJ) / Japan Association of Music Enterprises (JAME) / The Japan Commercial Broadcasters Association (JBA) / Japan Council of Performers Rights & Performing Arts Organizations (JEDANNYO) / Japan External Trade Organization (JETRO) / Japan Film Makers Association (JFMA) / The Japan Foundation Asia Center (JFAC) / Japan Satellite Broadcasting Association (JSBA) / Japan Video Software Association (JVA) / Japanese Society for Rights of Authors, Composers and Publishers (JASRAC) / KEDANREN (Japan Business Federation) / Motion Picture Producers Association of Japan, Inc. (MPPAJ) / Music Publishers Association of Japan (MPAJ) / Recording Industry Association of Japan (RIAJ) / Society for Administration of Remuneration for Audio Home Recording (SARAH) / Visual Industry Promotion Organization (VPO)

Buyers



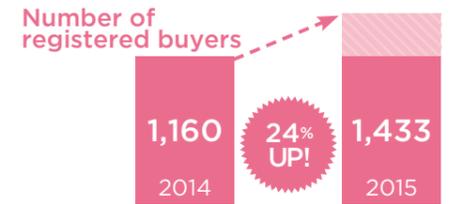
International buyers increased substantially

Produced high-quality

Total number of registered buyers increased by 24% and showed a dramatic rate of regions were especially high, and more than 80% of the buyers aimed for "buying and film contents were stable, but the increase of VOD (internet) should be recognized

Business meetings

increase in 2015. Registrations from the Europe, North America and South America Asia's contents". For both domestic and international buyers, handling of television as a noteworthy event in 2015.



Buyer's VOICE



TUAN ANH LUU
The Voice of Vietnam (VOV) / Vietnam
I think this event is very useful for my company as we need drama, film and also music.



Buyer's VOICE



Parekh Ashutosh
Turner India International Private Limited / India
It's a one-stop shop. I don't need to go anywhere else. I find everything here.



Buyer's VOICE



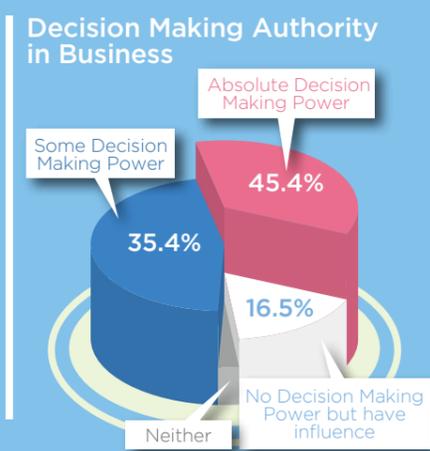
Ann Tomoko Yamamoto
Pied Piper, Inc. / USA
This market is very good place to meet new business connections. I'm looking for anime titles that appeals to passionate anime fans in the United States.



Buyer's VOICE

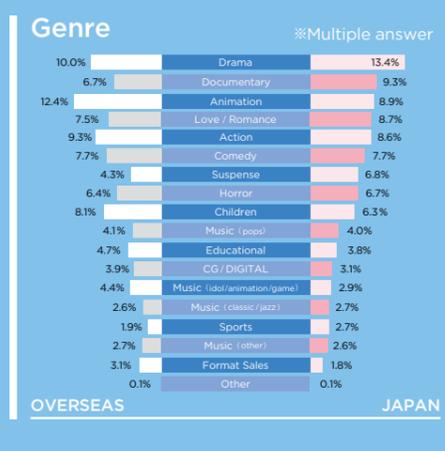
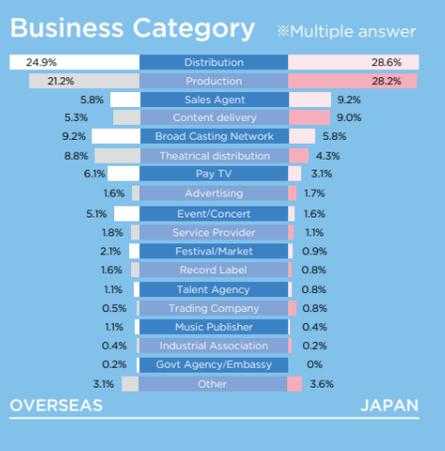
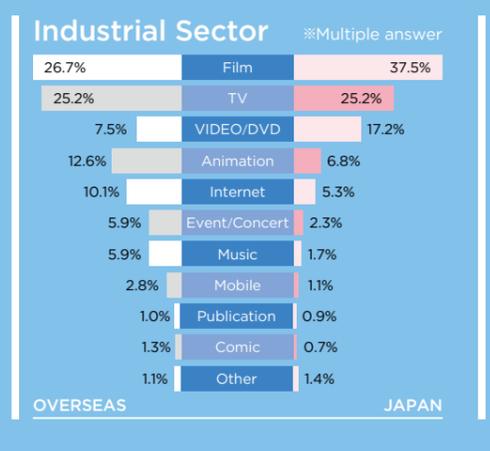


Charlotte Erika Young
KSM GmbH / Germany
It was a great chance to meet Japanese companies, also those which do not come to other markets in Europe or North America.



Number of Registered Buyers by Country/Region

Country/Region	Growth			
	30% UP	70% UP	68% UP	400% UP
ASIA				
Asia	593			
Brunei Darussalam	1			
Cambodia	3			
China	80			
Hong Kong	104			
India	20			
Indonesia	11			
Kazakhstan	1			
Korea	141			
Malaysia	16			
Nepal	1			
Lao	3			
Europe				
Macau	1			
Philippines	20			
Pakistan	1			
Singapore	28			
Sri Lanka	1			
Taiwan	94			
Thailand	47			
Vietnam	20			
Estonia	1			
North America				
Finland	1			
Romania	1			
France	32			
Greece	1			
Norway	1			
Germany	17			
Hungary	2			
Russia	3			
Italy	2			
Sweden	1			
Switzerland	1			
Poland	6			
Argentina	1			
South America				
Spain	4			
Azerbaijan	2			
Czech Republic	2			
Norway	1			
Canada	8			
USA	73			
South America	17			
Brazil	7			
Peru	1			
Mexico	6			
Oceania				
Chile	2			
Australia	7			
New Zealand	1			
Iran	1			
Egypt	2			
South Africa	2			
Middle East				
Japan	638			
UK	12			
Belgium	2			



Exhibitors

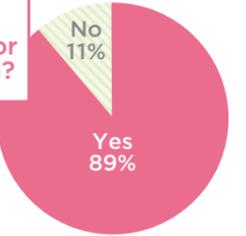
Achieved efficient business meetings Pavilions and booths of acquired high satisfaction

Number of exhibitor groups totalled 347, and domestic exhibitors increased by proportion of domestic exhibitors, especially Japanese local TV stations that have and contributions from PR drew attention from crowds of international buyers.

great individuality level

31 which was significant above all. Television contents were dominated by a high momentum as contents holders, and increased from the previous year. A pavilion by TV networks

Did you have business meetings with buyers or companies you desired?



TV NETWORK PAVILIONS

Japan's leading content holder is the TV network pavilion. Besides TBS Television that accentuated "SASUKE" which is also popular among the format sales, each TV station's big-scale exhibition content drew high attention again from the visitors this year.



NATIONAL PAVILIONS



Exhibitor's VOICE

Dawn McCarthy-Simpson
pact / UK

Over the years, we have actually seen the expand and growth, which obviously encourage more people to come back

Robert Newman
Crunchyroll, Inc. / Japan

Of course, I'm looking forward to coming back next year. It's a wonderful chance to meet players from different industries. I think it's rare to have everybody here in one location.



Exhibitions by the domestic film commissions and the Location Pavilion which consolidated international film commissions were set up.

Number of Exhibitors

332

2014

347

2015

Number of Exhibitors by Country/Region

Asia	110	Singapore	3	Macedonia (New)	1	Oceania	1
Cambodia	12	Taiwan	23	*Russia	1	Australia	1
China	7	Thailand	7	*Switzerland	1	Middle East	1
Hong Kong	3	Japan	217	UK	7	Turkey	1
*India	1	Europe	13	North America	4	Africa	2
Indonesia	5	Estonia	1	USA	4	Cameroon (New)	1
Korea	37	France	1	South America	1	Côte d'Ivoire	1
Malaysia	12	Latvia	1	Brazil	1		

*on behalf of multiple countries in one company

Industrial Sector

27.6%	TV	35.3%
49.9%	Film	17.9%
4.4%	Animation	11.9%
4.2%	Music	9.1%
4.5%	VIDEO/DVD	7.5%
3.2%	Internet	7.4%
1.5%	Event/Concert	3.8%
0.1%	Comics	0.4%
0.5%	Publication	0.4%
0.5%	Mobile	0.2%
3.6%	Other	6.2%

OVERSEAS

JAPAN

Business Category

44.2%	Production	36.0%
16.4%	Broadcasting Network	16.9%
8.5%	Distribution	6.5%
1.3%	Sales Agent	5.8%
1.2%	Record Label	3.7%
0.9%	Event/Concert Production	3.1%
3.7%	Content Delivery	3.1%
0.4%	Industrial Association	2.8%
2.4%	Talent Agency	1.5%
0%	Theatrical Distribution	1.2%
4.6%	Music Publisher	1.1%
0.1%	Advertising	0.8%
0.5%	Festival/Market	0.7%
0%	Pay TV	0.5%
0.5%	Trading Company	0.4%
3.1%	Service Provider	0.1%
6.4%	Government Agency/Embassy	0%
	Other	16.1%

OVERSEAS

JAPAN

Genre

7.2%	Animation	10.9%
11.6%	Drama	9.4%
9.8%	Comedy	8.2%
7.6%	Documentary	8.2%
5.0%	Children	7.6%
14.8%	Action	6.3%
8.5%	Love / Romance	6.0%
3.9%	Music (idol/animation/game)	5.4%
3.1%	Music (pop)	5.4%
4.6%	Educational	5.1%
3.7%	Suspense	4.8%
5.2%	Horror	4.0%
2.0%	Music (classical/jazz)	4.0%
2.6%	Music (other)	3.9%
3.9%	CG/DIGITAL	3.7%
3.7%	Format Sales	3.3%
2.0%	Sports	2.7%
0.7%	Other	1.0%

OVERSEAS

JAPAN

Exhibitor List



Japan

- m-27 1st PLACE Co., Ltd.
- 75 a co., Ltd
- 21 Akita Broadcasting System, Inc.
- m-8 ALIVE CO., Ltd
- 76 AmazonLaterna Co,Ltd
- 134 Aniplex Inc.
- 54 Asahi Broadcasting Corporation
- 54 Asahi Broadcasting Nagano
- 159 ASATSU-DK INC.
- 76 ASIA Documentary Productions Company
- 74 Asmik Ace, Inc.
- 147 ASOBI SYSTEM
- 76 Association of All Japan TV Program Production Companies (ATP)
- m-1 ASSOSIA Co., Ltd.
- m-26 Athor Harmonics Co.,Ltd.
- m-2 avex group
- 155 BANDAI VISUAL CO., LTD.
- 76 BEGIN Creative Production
- m-6 Being Inc.
- c-7 Beyond C. Co., Ltd.
- c-12 bilibili CO.,LTD.
- 37 Broadcasting System of Niigata Inc.
- c-5 BUSINESS GUIDE-SHA, INC.
- 153 CBC TELEVISION CO.,LTD.
- 21 Chukyo TV.Broadcasting Co.,Ltd.
- 76 Clutch.Co.,Ltd.
- 135 Co.,Ltd Nextage
- 93 ColorBird Inc.
- 37 Corporation Contents vision
- 76 CREATIVE ASSOCIATES LTD. <C.A.L.>
- 76 CREATIVE NEXUS INC.
- 154 CREI INC.
- 145 CRUNCHYROLL, INC
- m-16 DEARSTAGE
- 76 DOCUMENTARY JAPAN, INC.
- m-5 Dreamusic Inc.
- 159 d-rights Inc.
- 143 Ehime Broadcasting Co., Ltd.
- m-20 elements Ltd.
- c-11 EMUS INTERNATIONAL Co., Ltd.
- m-10 EXIT TUNES Inc.
- 76 Express Co.,Ltd
- 76 FF TOHO, INC.
- 103 Film Commission Nagoya Location Navi
- 166 Foolish Piggies Films
- m-19 FOR LIFE MUSIC ENTERTAINMENT,INC.
- c-8 Free Stone Productions Co., Ltd.
- 90 Fuji Network System Fuji Television Network, Inc.
- 90 Fuji Network System Fuji Creative Corporation (FCC)
- 90 Fuji Network System Kansai Telecasting Corporation
- 90 Fuji Network System Sendai Television Incorporated

- 90 Fuji Network System Television Nishinippon Corporation
- 90 Fuji Network System Tokai Television Broadcasting Co., Ltd.
- 21 Fukui Broadcasting Corp.
- 21 Fukuoka Broadcasting System, Corp.
- 97 Fukuoka Prefecture
- 21 Fukushima Central Television Co., Ltd.
- 166 Fulmotelmo Inc.
- 107 GAGA Corporation
- 166 GEEK PICTURES
- c-9 GETA FILMS
- c-2 GLOBAL ARROW, Inc.
- 76 Group Gendai Films Co., Ltd.
- 105 Hakuohdo DY music & pictures Inc.
- 103 Hamamatsu Film Commission
- 54 Higashi Nippon Broadcasting Co., Ltd.
- 103 Hiroshima Film Commission
- 54 Hiroshima Home Television Co.,Ltd.
- 21 Hiroshima Telecasting Co.,Ltd.
- 75 Hokkaido Broadcasting Co.,Ltd.
- 75 Hokkaido Cultural Broadcasting Co., Ltd.
- 54 HOKURIKU ASAHI BROADCASTING CO., Ltd
- 76 homeroom co.
- 54 HTB Hokkaido Television Broadcasting
- 103 Ibaraki Film Commission
- 1 IMAGICA Corp.
- 76 IMAGINE, INC.
- m-14 Independent Label Council Japan
- 76 INTERNATIONAL TELEVISION FILMS, INC.
- 76 IVS Television Co., Ltd.
- 112 Japan Broadcasting Corporation
- 167 Japan External Trade Organization(JETRO)
- 103 Japan Film Commission
- m-3 Japan Traditional Cultures Foundation
- 99 Journal Entertainment Tribute
- TCN-7 Junichi Yamamoto
- m-22 JVCKENWOOD Victor Entertainment Corp.
- 123 KADOKAWA CORPORATION
- 123 KADOKAWA CORPORATION MEDIA FACTORY Brand Company
- 97 Kagoshima Prefecture
- 21 Kagoshima Yomiuri Television Corp.
- TCN-4 Kazuhide Miyasaka (The BERICH)
- 72 King Record Co.,Ltd.
- 103 Kitakyushu Film Commission
- 21 Kitanihon Broadcasting Co., Ltd.
- 103 KOBE FILM OFFICE
- 21 Kochi Broadcasting Co.,Ltd.
- 143 KOCHI SUN SUN BROADCASTING, INC.
- 71 Kodansha Ltd.
- 21 Kumamoto Kenmin Television Corp.
- 97 Kumamoto Prefectural Government
- 127 Kyoto Broadcasting System
- 54 Kyushu Asahi Broadcasting Co., Ltd.
- 97 Kyushu Associations of Independent Entrepreneurs
- m-9 Lantis Co., Ltd.
- m-16 LIVE ASIA
- 37 Mainichi Broadcasting System,Inc.
- m-21 Massive One Inc.
- 76 MEDIA PULPO,LTD.
- 21 Miyagi Television Broadcasting Co., Ltd.
- 97 Miyazaki Prefecture
- 21 Miyazaki Telecasting Co., Ltd.
- m-25 MOONSHINE Inc.
- 21 Nagasaki International Television Broadcasting, Inc.

- 97 Nagasaki Prefectural Government
- 54 Nagoya Broadcasting Network Co.,Ltd.(Nagoya TV)
- 21 Nankai Broadcasting Co.,Ltd.
- TCN-6 Naoya Kurisu
- 129 NBCUniversal Entertainment Japan LLC
- m-18 NePt Japan Co. Ltd.
- 112 NHK ENTERPRISES, INC.
- 159 NIHON AD SYSTEMS INC.
- 21 Nihonkai Telecasting Co., Ltd.
- 103 Niigata Film Commission
- 54 Niigata Television Network 21, Inc.
- 78 Nikkatsu Corporation
- 108 NIPPON ANIMATION CO., LTD
- m-15 Nippon Columbia Co., Ltd.
- 21 Nippon Television Network Corporation
- 21 Nippon Television Network System
- m-11 Nippop inc.
- 21 Nishinippon Broadcasting Co.,Ltd.
- 164 NPO Entertainment Lawyers Network
- m-13 ODYSSEY INC.
- 54 Oita Asahi Broadcasting Co.,Ltd.
- 97 Oita Prefectural Government
- 143 Okayama Broadcasting Co., Ltd.
- 100 Okinawa Convention & Visitors Bureau (OCVB)
- 76 One's One co. Itd.
- 1 P.I.C.S. Co., Ltd.
- 156 Pierrot Co., Ltd.
- 139 PONY CANYON INC.
- C-6 Production I.G
- 21 RAB Aomori Broadcasting Corp.
- m-28 Recording Industry Association of Japan
- 136 RIRE Inc.
- 37 Ryukyu Broadcasting Corporation
- 103 Saga Pref. Film Commission
- 97 Saga Prefectural Government
- 21 Sapporo Television Broadcasting Co.,Ltd
- m-26 Scaleout Inc.
- 75 Screen Authority Sapporo
- 54 Setonaikai Broadcasting Co., Ltd.
- 21 Shikoku Broadcasting Co., Ltd.
- 37 Shin-etsu Broadcasting Co., Ltd
- 21 Shizuoka Daiichi Television Corp.
- 122 Shochiku Co., Ltd.
- 157 Shogakukan-Shueisha Productions Co., Ltd.
- c-10 Short Shorts Film Festival & Asia
- 76 SION CO.,LTD.
- c-9 Spirits Project Inc.
- 128 SPO Entertainment Inc.
- TCN-2 Spooky graphic / Hiromi Hayashi
- c-2 StudioGOONEYS Inc
- TCN-8 SUGARLESS FACTORY / Kenji Muto
- m-25 TAGBEAM Inc.
- TCN-1 Taka Kato
- 76 Takion Japan Inc.
- 103 TANBA SASAYAMA Film Comission
- 76 TBS VISION,INC.
- 37 TBS-Tokyo Broadcasting System Television, Inc.
- m-4 TEICHIKU ENTERTAINMENT,INC.
- 76 TELECOM STAFF INC.
- 76 TELEPACK Co., Ltd.
- 21 Television Iwate Corp.
- 127 Television Kanagawa Inc.
- 21 Television Kanazawa Corp.

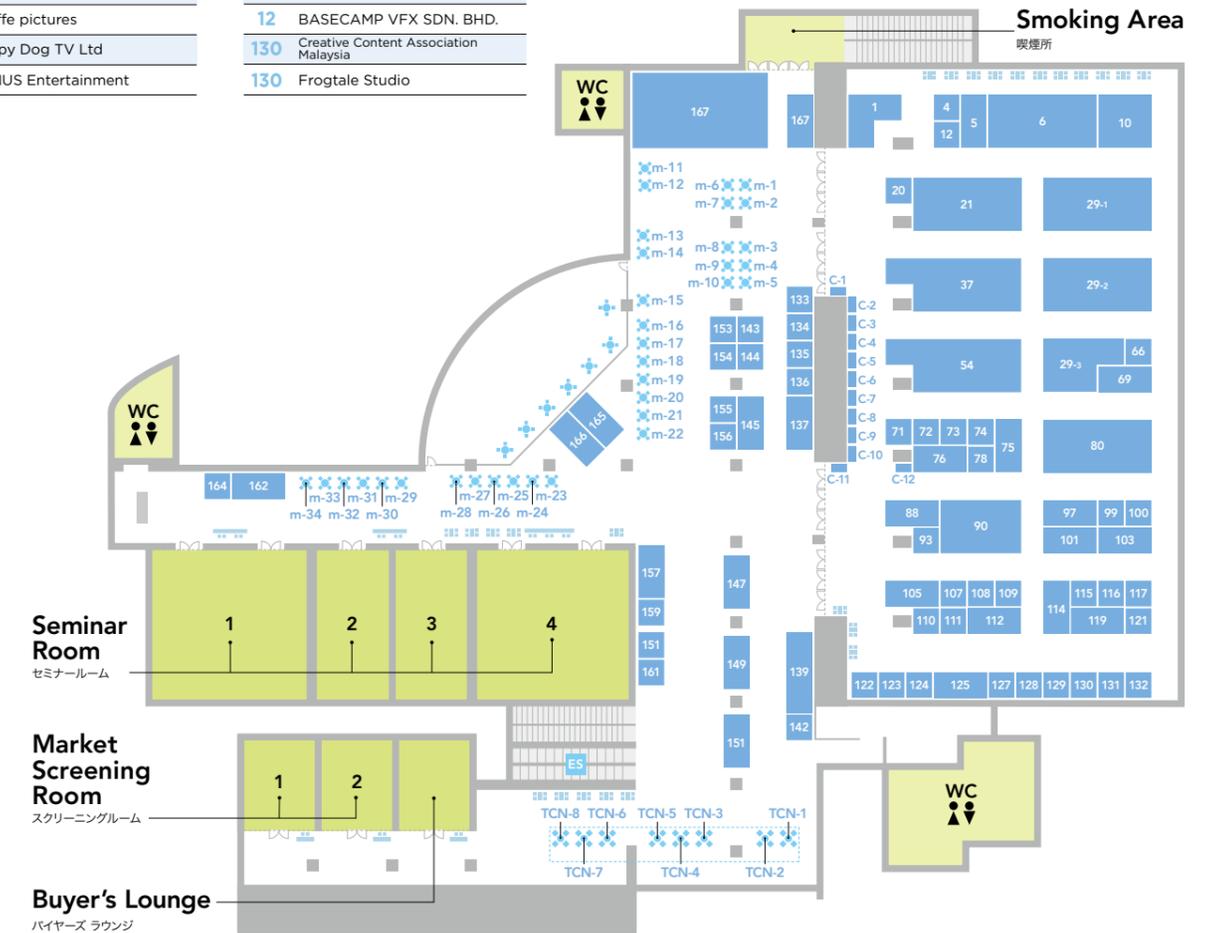
- 21 Television Niigata Network Co., Ltd.
- 21 Television Oita System Corp.
- 21 Television Shinshu Broadcasting Co., Ltd.
- 76 TEMJIN TV, Production Co,Ltd
- TCN-3 Tetsuro Kodama
- 144 TEZUKA PRODUCTIONS CO., LTD.
- 133 The Association of Japanese Animations
- 103 The Tokyo Location Box
- 101 TI ComNet
- 161 TMS ENTERTAINMENT CO.,LTD.
- 142 Toei Animation Co., Ltd
- 110 TOEI COMPANY, LTD.
- 76 Tohan Kikaku Co. Ltd.
- 88 Toho Co., Ltd.
- 37 TOHOKU BROADCASTING CO LTD
- 111 TOHOKUSHINSHA FILM CORPORATION
- m-23 Tokuma Japan Communications Co., Ltd.
- 149 TOKYO FANTASY Inc.
- 166 Tokyo New Cinema Inc.
- 137 Toshiba Corporation Semiconductor & Storage Products Company
- 137 TOSHIBA DIGITAL FRONTIERS INC.
- c-4 Turner Japan K.K.
- 76 TV Man Union, Inc.
- 125 TV TOKYO Corporation
- 54 TV-Asahi Corporation
- m-12 UMAA Inc.
- 76 UNION TV&MOTIONPICTURE CO.,LTD
- 124 Village INC.
- 76 VISUAL FOLKLORE INC.
- m-7 WARNER MUSIC JAPAN INC.
- 73 WOWOW INC.
- 21 Yamagata Broadcasting Co., Ltd.
- 54 Yamagata TelevisionSystem Inc.
- 21 Yamaguchi Broadcasting Co., Ltd.
- 21 Yamanashi Broadcasting System Inc.
- 103 Yamato Sakurai Film Commission
- 21 Yomiuri Telecasting Corp.
- 20 YOMIURI-TV ENTERPRISE LTD.
- m-11 You Go Lab / SYNC MUSIC JAPAN
- TCN-5 Yuka Imabayashi
- Australia
- 4 XEITGEIST ENTERTAINMENT GROUP
- Brazil
- 166 TvZero
- Cambodia
- 131 Angkor Film Inc.
- 131 Aries Production
- 131 Dremfud Limited
- 131 Film Cambodia Organization (FCO)
- 131 FX International Media Group
- 131 Joshua E.Ir Production
- 131 Michal Creation & Production
- 131 NS Films Ltd.
- 131 NuS Co., Ltd.
- 131 Prime Dynasty Entertainment Group Ltd.
- 131 The Association of Filmmakers of Cambodia (AFC)
- 131 The Commercial News
- Cameroon
- 165 Cameroon Film Industry
- China
- 109 ANTS ANIMATION STUDIO
- 114 CCTV
- 119 China Huace Film & TV Co., Ltd.

- 114 China International TV Corporation
- 115 Jiangsu Broadcasting Corporation
- 117 Shanghai ARTOWN Entertainment Co.,LTD.
- c-1 Shenzhen Media Group (International) Limited
- Côte d'Ivoire
- 165 Responsable du département juridique Office National du Cinéma de Côte d'Ivoire
- Estonia
- 166 FILMIÜHISTU ROUKLI
- France
- m-31 JAPAN EXPO
- Hong Kong
- 116 A&B Film Enterprise Limited
- 121 Hong Kong Trade Development Council
- 166 The Film Library
- India/Russia/Switzerland
- 165 PRAKASH SHARMA PRODUCTION
- Indonesia
- 162 Indonesian Film Council (BPI)
- 162 Indonesian Film Producers Association (APROFI)
- 162 Indonesian Motion Picture Producers Association (PPFI)
- 162 Ministry of Education and Culture Republic of Indonesia
- 162 Visinema Pictures
- Korea
- 29 HB Entertainment Co.,Ltd.
- 6 9ers Entertainment
- 29 AK Entertainment
- 29 AVA Entertainment
- 29 Bethel Global Media Contents
- 29 CJ E&M Corporation
- 6 CJ Entertainment (CJ E&M Corporation)
- 29 Everyshow Inc.
- 10 FILM DOROTHY
- 10 giraffe pictures
- 29 Happy Dog TV Ltd
- 29 HUNUS Entertainment

- 10 INDIESTORY INC
- 29 Intercommedia International
- 29 JAYE ENTERTAINMENT
- 29 JTBC (DRAMAHOUSE & j content hub)
- 29 KBS Media
- 10 K-Dragon Pictures
- 29 King Content Co., Ltd
- 29 KOCCA (Korea Creative Content Agency)
- 6 KOFIC (Korean Film Council)
- 29 Korean Time Agency Co., Ltd.
- 29 KSEEK
- 29 MBC (Munhwa Broadcasting Corp.)
- 29 MBC PLUS
- 6 Mirovision
- 6 M-Line Distribution
- 6 Moneff
- 132 MOUNTAIN PICTURES
- m-32 MU-CON
- 29 PlayOnCast
- 29 SBS Contents Hub
- 6 SHOWBOX
- 6 Studio SH
- 29 TCAST Co., Ltd.
- 6 Wavelab, Std.
- 10 ZOA FILMS
- Latvia
- 165 RIGA CITY COUNCIL CO-FINANCING PROGRAMME RIGA FILM FUND
- Macedonia
- 165 Macedonian Film Agency
- Malaysia
- 151 Astro Shaw Sdn. Bhd.
- 12 BASECAMP FILM SDN. BHD.
- 12 BASECAMP VFX SDN. BHD.
- 130 Creative Content Association Malaysia
- 130 Frogtales Studio

- 130 Global Creative and Media Agency (GMA)
- 130 GoAsean
- 130 MATRADE
- 130 National Film Development Corporation Malaysia
- 130 Tourism Malaysia
- 130 Tsar Asia
- 130 Veedu Productions
- Singapore
- 66 Cosmos Entertainment Pte.Ltd.
- c-3 ELIXIR ENTERTAINMENT
- 4 Marcys Holdings Pte Ltd
- Taiwan
- 80 Ablaze Image Ltd.
- 80 Asia Digital Media Co., Ltd.
- 80 BIG Intellectual Inc
- 80 CAI CHANG INTERNATIONAL INC.
- 80 Creative Century Entertainment Co., Ltd.
- 80 Da Chao TV Media Co., Ltd.
- 80 Dreamland Image Co. Corp.
- 80 Encore Film
- 80 Era Communications Co., LTD.
- 80 FIXED STARS MULTI-MEDIA CO., LTD.
- 80 Fungart Group
- 80 Gala Television Corporation
- 80 Hochan Entertainment Co., Ltd
- 80 JOINT ENTERTAINMENT INTERNATIONAL INC.
- 80 Joy-Team Animation Production Co., Ltd.
- 80 Next TV Broadcasting Limited
- 80 Renaissance Films Limited

- 80 Sanlih E-Television Co., Ltd.
- m-24 Street Voice
- 80 Strong Productions Co., Ltd.
- 80 Taipei Multimedia Production Association
- 80 TVBS TV NETWORK
- 80 Videoland Inc.
- Thailand
- 151 FIVE STAR PRODUCTION
- 5 GMM Tai Hub Co., Ltd.
- 151 Klongchai Pictures Co.,Ltd.
- 151 Mono Film Co.,LTD
- 5 Office of Permanent Secretary, Ministry of Culture, THAILAND
- 5 PRAKET Film Co.Ltd
- 151 SAHAMONGKOLFILM INTERNATIONAL CO.,LTD
- Turkey
- 166 Mint Motion Pictures
- 69 Brakeless Limited
- 69 British Embassy Tokyo (UKTI Japan)
- m-30 HYPER JAPAN LONDON (Cross Media Ltd.)
- 69 Pact
- 69 Television Versioning And Translation (TVT) Ltd
- 166 THIRD WINDOW FILMS
- 69 Zig Zag Productions
- USA
- m-33 J-POP SUMMIT
- m-17 OTAKORP, INC
- 1 SDI media
- m-29 SXSWS



Event & Seminar

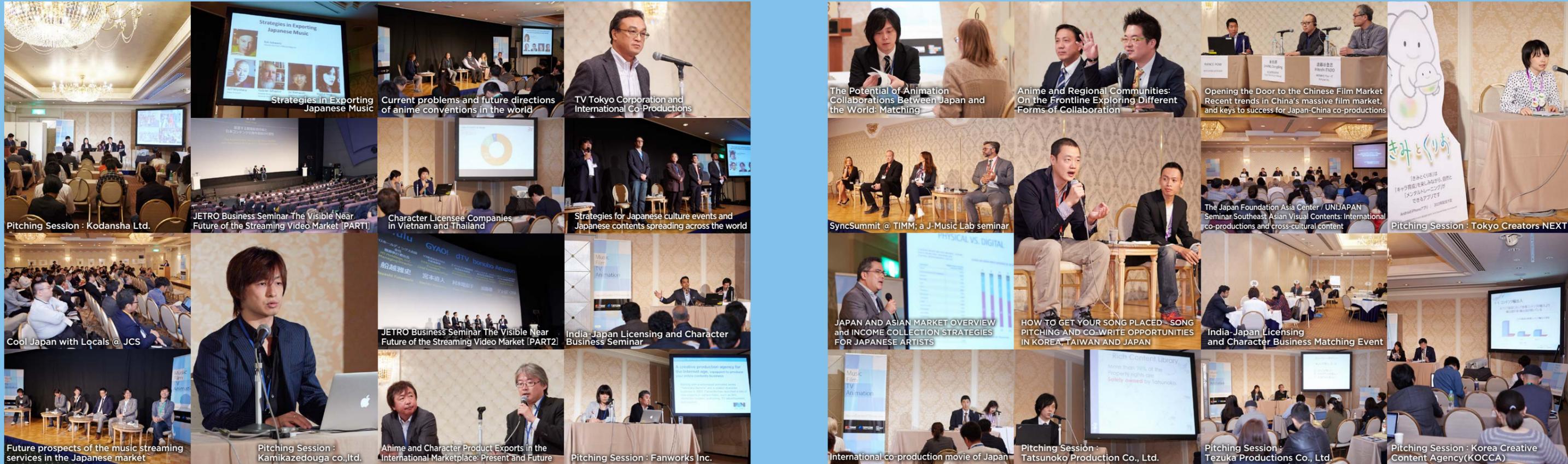


Creating Beneficial Business Chances And Opportunities Providing a wide-range of leading to new encounters

Daily pitching and matchmaking sessions, together with seminars taking up new marketing helped create a positive buzz and excitement among attendees. JCS, with its unique ability was instrumental in making these types of seminars happen, generating excitement and

events and seminars and relationships

trends, such as the launch of video streaming services Netflix and Hulu, to bring together multi-media content such as Film, TV Music and Anime, stimulating lively business discussions for all attendees.



10.20 Tue

Strategies in Exporting Japanese Music
10:00-11:00

Character Licensee Companies in Vietnam and Thailand
10:30-12:00

TV Tokyo Corporation and International Co-Productions
10:30-12:00

Strategies for Japanese culture events and Japanese contents spreading across the world
11:30-12:30

Pitching Session : Kamikazedouga co.,ltd.
12:30-15:30
[Pitching]12:30-15:30 [Matching]13:30-15:30

JETRO Business Seminar The Visible Near Future of the Streaming Video Market
13:00-15:30 [PART1]13:00-15:30 [PART2]14:10-15:30

India-Japan Licensing and Character Business Seminar
14:00-16:30

10.21 Wed

Future prospects of the music streaming services in the Japanese market
10:00-11:00

Pitching Session : Fanworks Inc.
10:00-13:00
[Pitching]10:00-11:00 [Matching]11:00-13:00

Anime and Character Product Exports in the International Marketplace: Present and Future
10:30-12:00

Current problems and future directions of anime conventions in the world
11:30-12:30

Pitching Session : Kodansha Ltd.
13:00-14:00

Cool Japan with Locals @ JCS
13:00-15:10

India-Japan Licensing and Character Business Matching Event
14:30-17:00

Pitching Session : Tokyo Creators NEXT 14:30-16:30

Opening the Door to the Chinese Film Market Recent trends in China's massive film market, and keys to success for Japan-China co-productions
16:00-17:30

10.22 Thu

SyncSummit @ TIMM; a J-Music Lab seminar
10:00-11:00

International co-production movie of Japan
10:00-10:45

The Japan Foundation Asia Center / UNIJAPAN Seminar Southeast Asian Visual Contents: International co-productions and cross-cultural content
10:30-12:00

India-Japan Licensing and Character Business Matching Event
10:30-12:00

Pitching Session : Korea Creative Content Agency(KOCCA)
11:00-12:00

JAPAN AND ASIAN MARKET OVERVIEW and INCOME COLLECTION STRATEGIES FOR JAPANESE RTISTS 11:15-12:00

HOW TO GET YOUR SONG PLACED - SONG PITCHING AND CO-WRITE OPPORTUNITIES IN KOREA, TAIWAN AND JAPAN 12:15-13:15

Anime and Regional Communities: On the Frontline Exploring Different Forms of Collaboration
13:00-14:30

Pitching Session : Tatsunoko Production Co., Ltd.
13:00-14:00

Pitching Session : Tezuka Productions Co., Ltd.
14:00-14:45

The Potential of Animation Collaborations Between Japan and the World: Matching
14:00-16:00

CO-PRODUCTION EVENT 10.20 (Tue) -22 (Tue)

KOFIC KO-PRODUCTION in TOKYO 2015

Collaboration event



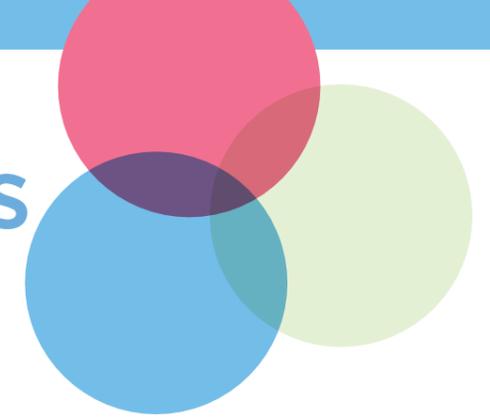
Became the platform of image contents

Collaborations with

Japan Content Showcase 2015 collaborated with The Japan Foundation Asia Center, Government, networked with Asian countries, and developed "Japan Contents" to create further business matching places for multi-content platforms were developed.

various possibilities

Japan External Trade Organization (JETRO) and Tokyo Metropolitan Government for overseas. In Japan Content Showcase 2015, various approaches



The Japan Foundation Asia Center

Buyers and sellers throughout Asia were brought on board for TIFFCOM. Furthering the network through contents such as film and TV.

For 7 years starting from the previous year until 2020, TIFFCOM and The Japan Foundation Asia Center is conducting a network program through contents such as film and TV in Asia. As a part of it, we have furthered the network by bringing buyers and sellers regarding the film and TV industries on board. Moreover, we conducted a seminar regarding the contents market in Southeast Asia, and business matching events co-hosted with the Japan External Trade Organization.



Tokyo Creators NEXT

8 creators selected by Tokyo Metropolitan Government expressed their individualities overseas!

In order to stimulate the animation industry and promote overseas expansion, the Tokyo Metropolitan Government exhibited at JCS2015 for the first time as "Tokyo Creators NEXT", and provided business matching support towards 8 groups of animation creators who wish to expand their business overseas.

Animation creators (in alphabetical order)
Junichi Yamamoto, Kazuhide Miyasaka (The BERICH), Naoya Kurisu, Spooky graphic/Hiromi Hayashi, SUGARLESS FACTORY/Kenji Muto, Taka Kato, Tetsuro Kodama, Yuka Imabayashi



The VOD business seminar hosted by JETRO had a great response! A multitude of approaches furthering various overseas development.

The Japan External Trade Organization and The Japan Foundation Asia Center collaborated with JCS and held film-related contents and business matching events in Japan and Southeast Asia. JETRO also held an information contribution seminar for stimulating overseas development of Japan's wide-ranging contents such as the film, TV, music and animation fields. The seminar entitled "The Visible Near Future of the Streaming Video Market" had a great response! It ended on a great success after hastily moving the venue to a larger space.

Networking Party



Crossing barriers of genres and borders Circle of networking that keeps reaching out

Many parties were held on consecutive days at banquet halls at the GRAND PACIFIC LE DAIBA. Waves of networks have been expanded, crossing all barriers.

VOICE

Umaru EMBALO

KNIGHTWORKS / France
There is so much different kind of content, so we must come every year to chase new business opportunities.



JCS Welcome Reception

A bright welcoming banquet was held, where affiliates such as exhibitors and buyers could all mingle.



Japan-Korea Broadcasting Business Networking Reception

A networking event was held at the banquet hall in hotel



The Japan Foundation Asia Center

A party hosted by The Japan Foundation Asia Center



Luncheon for Pavilion Leaders

A luncheon with Pavilion leaders was held



Fuji Network System Pavilion Party

A party hosted by Fuji Television was held inside the booth



TBS Pavilion Party

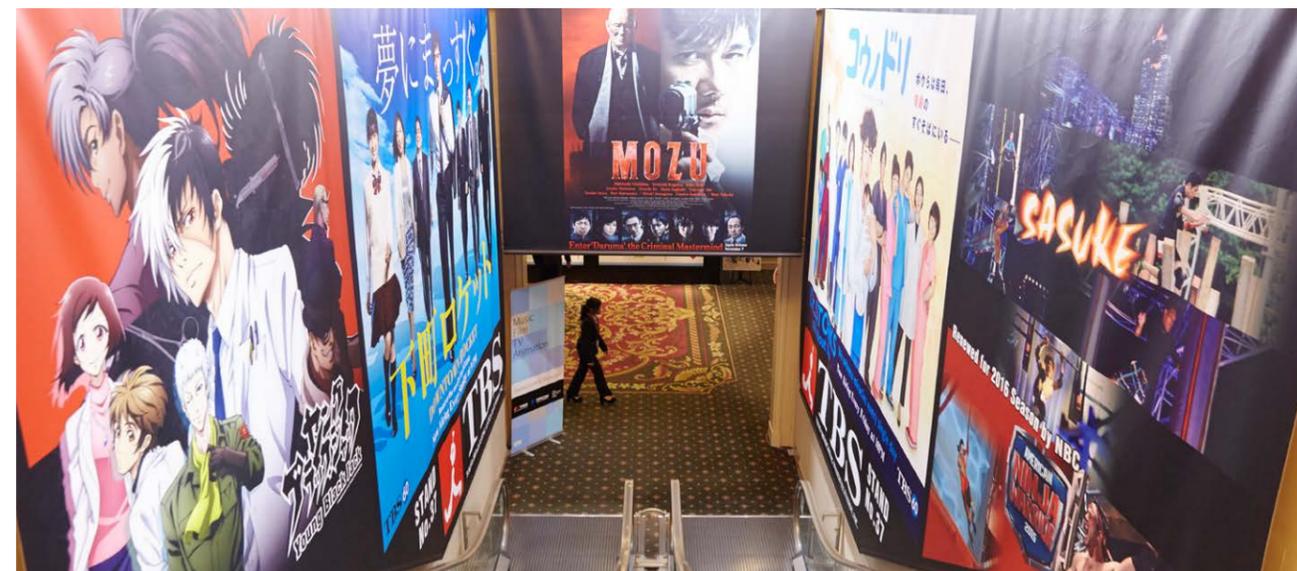
A party hosted by TBS was held at the booth



Asia Networking Reception

As one of The Japan Foundation project, a party networking TV and film affiliates in Asia was held

Market Screening & Online Library



An encounter with new films was all the more made possible by JCS

Screening rooms where exhibitors' works were available were set up as a platform many buyers could look at. Also the JCS venue (Odaiba) and TIFF venue (Roppongi) co-hosted the 28th Tokyo International Film Festival's screening for press and industry participants (P&I Screenings). The high-powered lineup was all the more made possible by JCS.



Screenings were conducted at the screening room at GRAND PACIFIC LE DAIBA, and in the large-scale cinema complex, Cinema Mediage, just three minutes walk from the hotel in a good location. Not only the notable Japanese films officially selected in Competition and Special Screenings section to the 28th Tokyo International Film Festival, but also have screened the films presented by JCS exhibitors.

*Please see the screening program on the right for more information

Screening List (Market Screenings & P&I Screenings)

Film	RIVER
Film	Zinnia Flower
TV	Hokkaido Pride
Film	FOUJITA
Film	The Virgin Psychics
Film	OFFICE
Music	ANIME EXPO PRESENTS COOL JAPAN FESTIVAL 「IA:LA Live Debut」
Film	Sayonara
Film	PERSONA NON GRATA
Film	Cats Don't Come When You Call
Film	We are Moluccans Cahaya dari Timur:Beta Maluku
Film	TERMINAL
Film	Something Like Something Like It
Film	The Inerasable
Film	WE ARE Perfume -WORLD TOUR 3rd DOCUMENT
Film	BIKUU THE MOVIE
Film	MY love STORY!!
Film	What in the world happened ?
Film	MOZU The Movie
Film	Chieri and Cherry / Cheburashka Goes to the Zoo
TV	Okinawan Horror Stories 2015
Film	Pink and Gray
Film	A Living Promise
TV	Wine, Dine And Woo Me / My neighbor Seki & Rumi's Phenomenon
Film	MAY WHO? MAY-NHAI FAI WRANG FER
TV	Big Mouth
Film	Wonogawa
Film	Lowlife Love
Film	lost and found
Film	The Actor
Film	Three Stories of Love
Film	Cherry Blossom Memories



The online library introduced in the previous year was continued this year as it was highly favored. It is a very useful service which you can use to access each exhibited work from your own device without being confined by the schedule or location. According to this, you can now view the works by the exhibitors on an online-platform not only during the session, but also before and after the session. More platforms have been offered together with the existing market screening and P&I screening geared towards the participants, including buyers.



One-stop from live, collecting information to The one and only music in Japan have made the

TIMM is Japan's only music market, where both domestic and international music-related figures gather, and has enabled wide networking., is the TIMM. Not only can you present live showcases of various genres, but also you can also hold one-stop business meetings one-stop relating to exports and imports. It is so hugely popular among domestic and international buyers that you can feel the variety of Japan's music contents.

bussiness meeting market next leap forward

figures gather, and has enabled wide networking., is the TIMM. one-stop business meetings one-stop relating to exports and imports. variety of Japan's music contents.

BUSINESS MEETING at TIMM



TIMM SHOWCASE LIVE



In this year's TIMM business meeting, many of the buyers of concert promoters from overseas came and lively business meetings were held. Regarding to the content of the business meetings, in addition to events and convention, conducting solo concerts have increased and could develop new business for many Japanese artists and Japanese music. Moreover, you could also see business meetings with buyers from Asia, North America, Europe and Latin America, and through this TIMM, the network for Japan's music industry to provide information to all the countries and regions has been more maintained and strengthened. Furthermore, as a specific measure for advancing business meetings, business matching was conducted with the corporation of Japan External Trade Organization and conducted detailed support for smooth business meetings against self-funding and small / medium-sized music companies that now mainly aim overseas development. Above all the booth exhibitors, TOKYO FANTASY Inc. and ASOBISYSTEM CO.,LTD had aggressive approach against buyers by offering booths featuring artists' world-view and company image and during this term, not only to those company booth but also they spread out to the whole TIMM business meeting's vitalization.

TIMM JOINT EVENTS



"TIMM JOINT EVENTS" held at Zepp DiverCity was conducted by cooperation of private music affiliated companies and parties.

Artist

[Oct 20 Tue] TIMM SHOWCASE LIVE / PURPLE HUMPTY、PinocchioP、Mogamigawa Tsukasa、Yucca、Charisma.com

[Oct 20 Tue]SEKAI NO OWARI at TIMM / SEKAI NO OWARI

[Oct 21 Wed] TIMM SHOWCASE LIVE / AUN J CLASSIC ORCHESTRA、JMC(Jumicchi)、UMI☆KUUN、THE SxPLAY、YAGO Kenta、Akamaru Dash☆

[Oct 21 Wed] SCANDAL | androp at TIMM / SCANDAL、androp、FLiP

[Oct 22 Thu]OLDCODEX at TIMM / OLDCODEX

VOICE

Krystal Yang
SIVA Group
USA



I think it's probably one of the best conferences I've been to !

TIFF



Asia's leading film festival marked a major milestone: 30 years of great cinema

Two new sections were launched at the 28th Tokyo International Film Festival(TIFF): Japanese Classics and Japan Now, to highlight the best Japanese films from past and present. The festival also provided an exciting selection of films from around the world and earned extensive exposure from overseas.



The 28th TIFF expanded its screening venues to include the Shinjuku area, as well as extending its duration to 10 days. The annual event drew 238,185 attendees, an increase of 6% from the previous year.

The 28th TIFF Award winners

Tokyo Grand Prix	"Nise - The Heart of Madness"
Special Jury Prize	"All Three of Us"
Award for Best Director	Mustafa Kara ("Cold of Kalandar")
Award for Best Actress	Gloria Pires ("Nise - The Heart of Madness")
Award for Best Actor	Roland Møller / Louis Hofmann ("Land of Mine")
Award for Best Artistic Contribution	"Family Film"
Audience Award	"God Willing"
WOWOW Viewer's Choice Award	"Cold of Kalandar"
Best Asian Future Film Award	"The Island Funeral"
The Spirit of Asia Award by the Japan Foundation Asia Center	Degen Yun ("A Simple Goodbye")
Japanese Cinema Splash, Best Picture Award	"Ken and Kazu"
SAMURAI Award	Yoji Yamada, John Woo
ARIGATŌ Award	Kiki Kilin, Akihiro Hino, Suzu Hirose, Mamoru Hosoda, Lily Franky

JCS



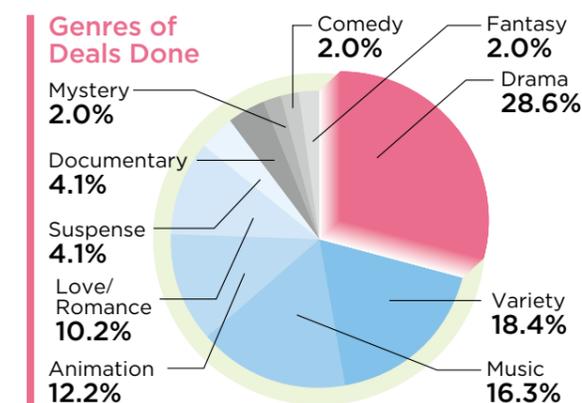
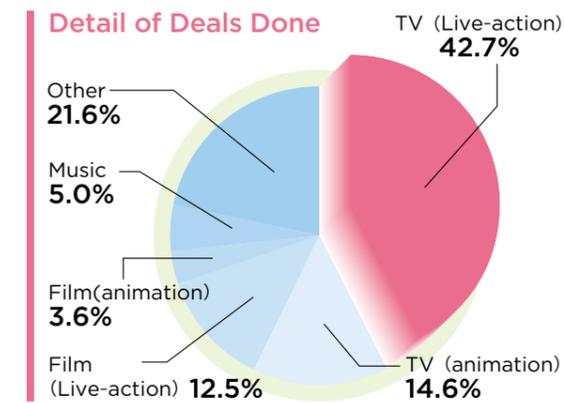
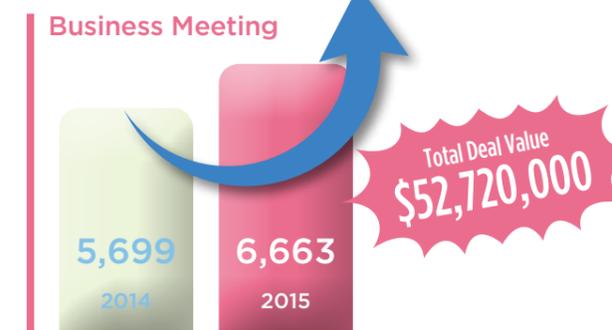
JCS "now"



This year the number of registered international buyers has increased dramatically. Here is the introduction of the results of business by JCS participants.

Number of business meetings was around 6,700

Business meetings in JCS increased by nearly 1,000 from the previous year, and many business meetings yielded results. Again, the strength of TV contents, including live and animation, has become distinct.



※Estimated deals included ※Valid responses : 227

Media from around the world introduced JCS

The number of countries and regions of media exposure is 28. Not only the neighboring countries in Asia such as China and Korea, but also Western media widely introduced JCS. This reveals a high interest from around the world.



media exposure samples

Amount of attention towards VOD contents has increased

The increase of handling "VOD (internet)" by registered overseas buyers is this year's trend. The VOD seminar was also enthusiastically received and has been drawing attention as a new trend of the industry.

Number of overseas buyers selected "Internet" as their "Industrial Sector" (Multiple answer)

