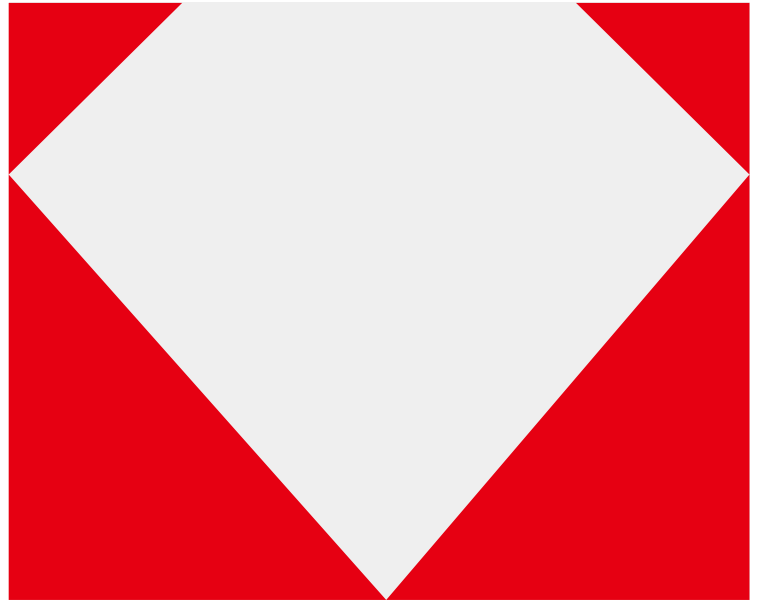
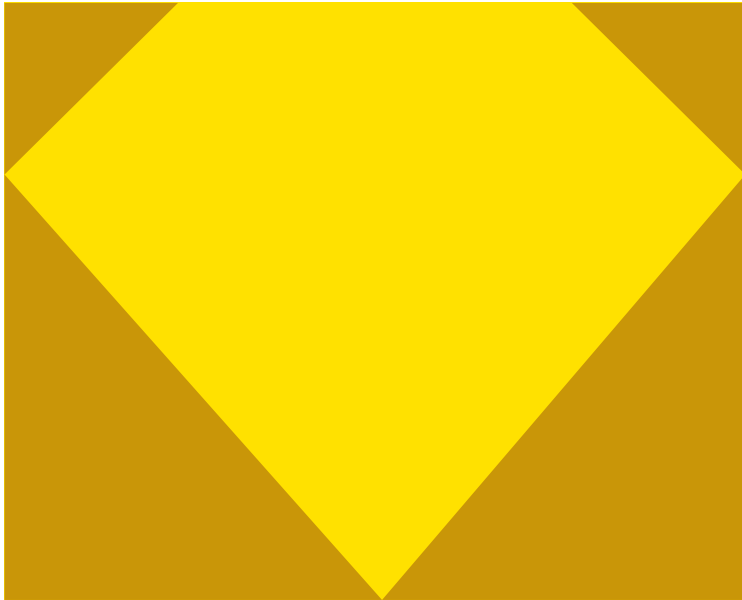


JAPAN CONTENT SHOWCASE 2017

# MARKET REPORT 2017



[www.jcs.tokyo](http://www.jcs.tokyo)



MUSIC / FILM / TV / ANIMATION

# JCS2017 Features - ①

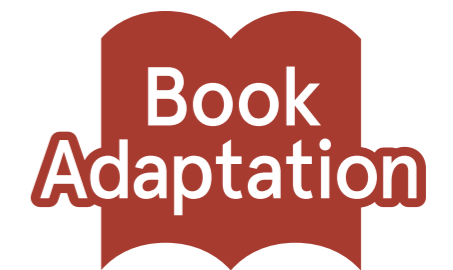
## New services offered The highest attendance ever!

JCS offered new services such as the Business Matching Sessions, IP/ Book Adaptation Symbols on the exhibition booths, newly settled Mini Stage for the purpose of PR and the pitching of exhibitors, and it created the higher business results.



### Business Matching Service for Japanese exhibitors & Oversea buyers

Provided more than 100 business matching sessions between Japanese sellers & oversea buyers and about 80% of them expressed the satisfaction.



### IP / BOOK ADAPTATION

For exhibition booths dealt with IP (Intellectual Property) and Book Adaptation, relevant symbols were marked. JCS provided its new value to negotiations prior to completion of content or merchandising right.



**Nisa Sittasrivong**  
True Visions Group Company Limited  
Thailand

We discussed on one IP for live action remake rights. The story is very cute and interesting.

## About JCS

“Japan Content Showcase(JCS)”, a multi-content market featuring music, TV, film and animation.

TIMM – Tokyo International Music Market / TIFFCOM – Affiliated market of the Tokyo International Film Festival / (TIFF – The only film festival in Japan approved by the International Federation of Film Producers Associations) / TIAF – Tokyo International Anime Festival  
TIFFCOM/TIAF was held at “Sunshine City Convention Center” and the venue of TIMM at the hotel “SHIBUYA EXCEL HOTEL TOKYU”.

### INDEX

P2-5	Features
P6-7	Buyers
P8-12	Exhibitors
P13	TIMM
P14-15	Seminar
P16-17	Networking
P18	Screenings
P19	TIFF

### Mini Stage for various PR events

Mini Stage was set up at Ikebukuro venue. Various PR events for JCS visitors were presented by 9 exhibitors. In addition to business meetings in exhibition booths, further promotional opportunities of exhibitors' content etc. were provided.





# JCS2017 Features - ②

## Various related events realized with the collaboration with neighborhood and other industries

JCS organized several related events at the nearby facilities to the main venues and attracted many visitors. Especially at the Ikebukuro venue, a welcome party as well as lots of special events with the cooperation of Ikebukuro ward were organized and resulted in a great success.

### TOPIC\_01 Ikebukuro Venue

## A Welcome Party organized with the collaboration with special content

Red carpet event and the Q&A sessions of the starring casts of "MORIBITO", Fantasy Historical Drama series, produced by NHK was held at the JCS Welcome Party. The main cast, Haruka Ayase and the original author, Nahoko Uehashi participated in the Q&A sessions and the party resulted in a great success.



### TOPIC\_05 Ikebukuro Venue

## JCS sign boards & flags around Ikebukuro area



### TOPIC\_06 Shibuya Venue

## More International Exhibitors/artists at the TIMM

### International Showcase



FAZZ / Malaysia



Hello Nico / Taiwan



Terra Lightfoot / Canada



IAMNOT / Korea



Last Train / France

### TOPIC\_07 Shibuya Venue

## Music×Digital crossover



Blockchain Seminar



VR experience



Enter-tech meeting in TIMM

### TOPIC\_02 Ikebukuro Venue

## Support aid live at Fountain Plaza in the Sunshine City where JCS venue is



### TOPIC\_03 Ikebukuro Venue

## Sidebar events at TSUTAYA IKEBUKURO AK Bldg.



### TOPIC\_04 Ikebukuro Venue

## Exhibition of JCS PR video works by Toshima ward students



Growth of the number of international exhibitors



# BUYERS

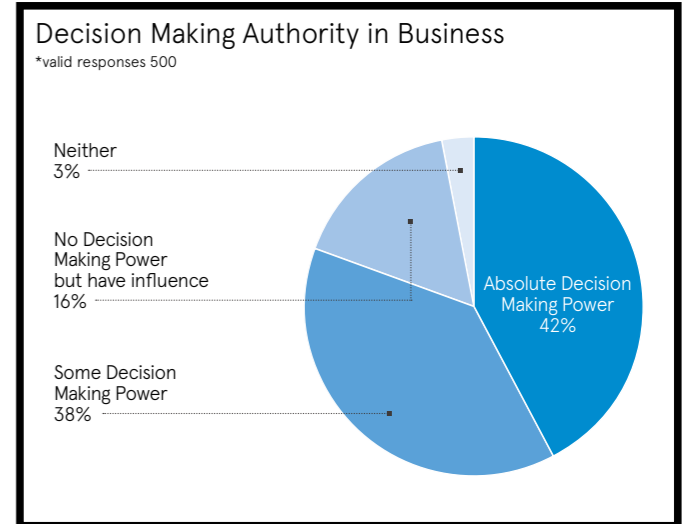
## New registration record! Dramatic increase in overseas buyers

This year, the number of overseas buyer registrations dramatically increased by 10% compared to last year. Live-action, animation as well as TV program and film buyers participated and had fruitful business meetings with exhibitors.



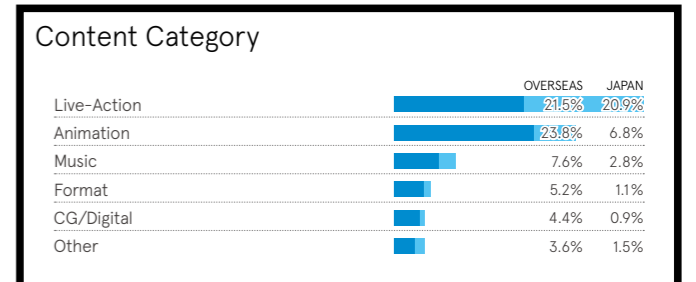
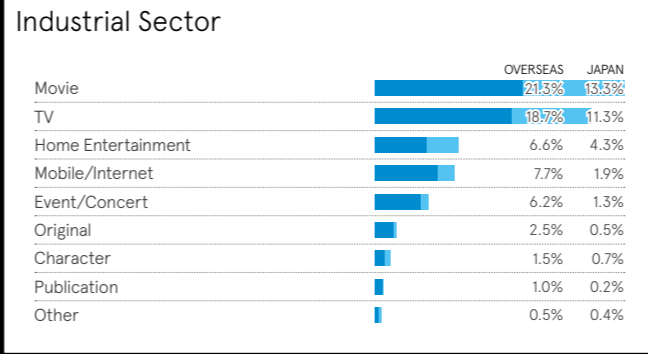
**Ehsan Helmi**  
HODHOD TV  
Lebanon  
I'd like to introduce TIFFCOM to MENA (Middle East & North Africa) countries especially Lebanon, Arabic countries, Iran etc...

**KRIT SAKULPANICH**  
Dream Express [DEX] Co., Ltd.  
Thailand  
There are so many varieties of TV programs & movies not only from Japan, but also from Asia. It's convenient to meet everyone here in 3 days!



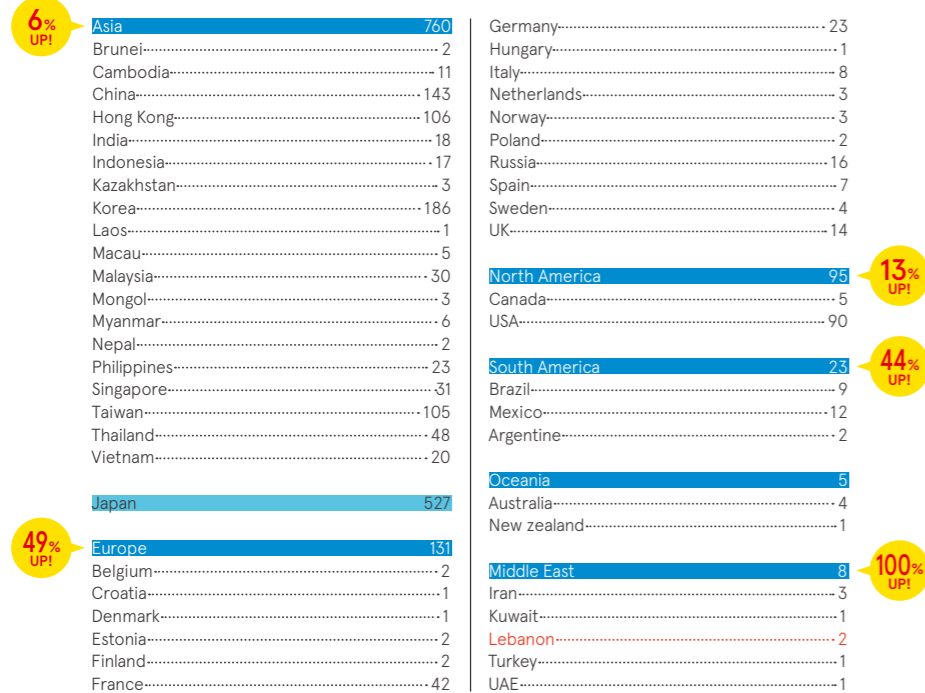
## Trend of 2017

There were more than five times the number of Russian buyers as last year. French buyers were up 70%, Italians were up 60%, British were up 75%, and Germans were up 50%.

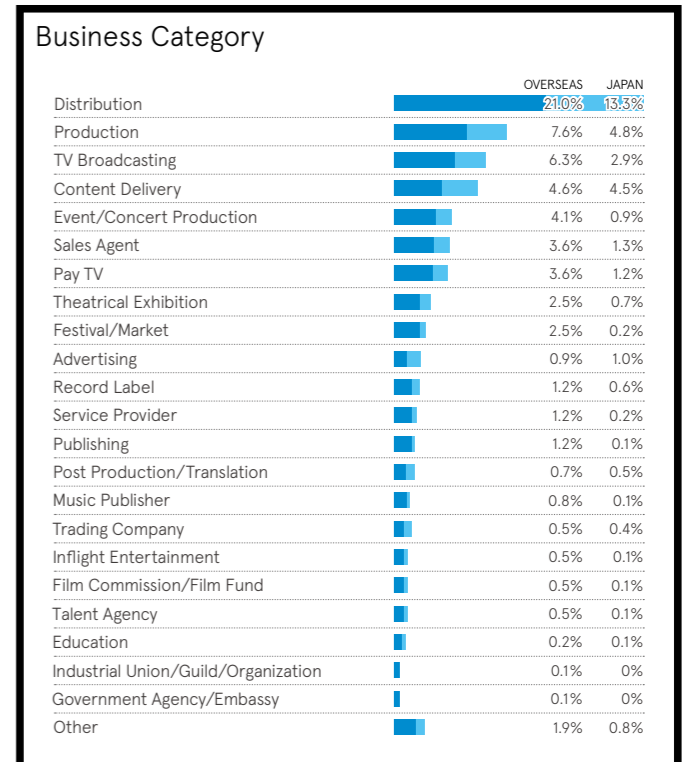
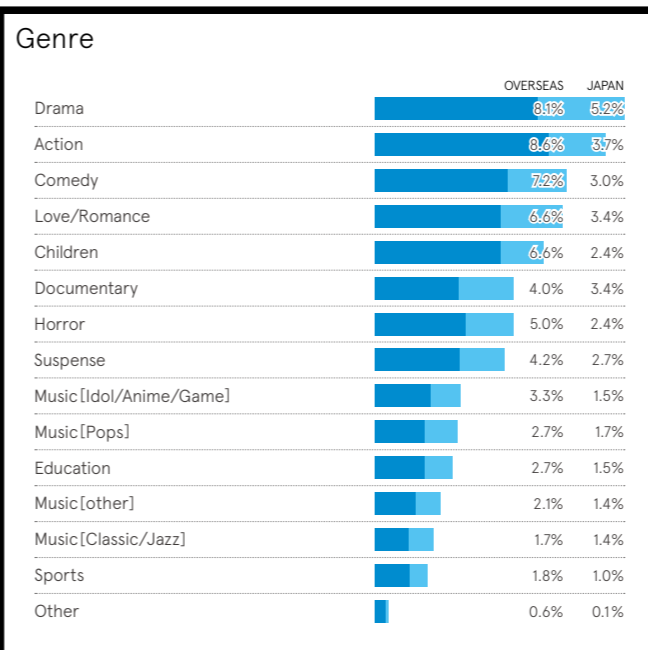
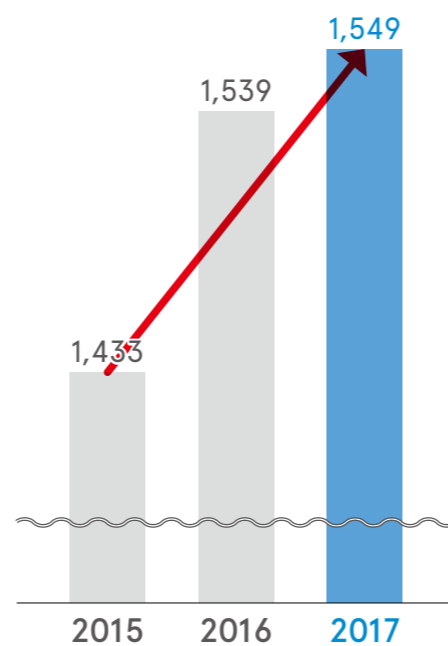


### Number of Registered Buyers by Country / Region

\*Number of Country / Region 48



### Number of Registered Buyers





# EXHIBITORS

## Record-breaking 371 exhibitors! Overseas exhibitors increased remarkably.

Total number of booths increased by 20% and overseas exhibitors by 33% since last year. Exhibitors were from 27 countries and regions, of which 4 countries and regions participated in JCS 2017 for the first time.



### TIFF SELLER

Exhibition booths by the sales representatives of official selected films of the 30th Tokyo International Film Festival (TIFF).



### Various Pavilions

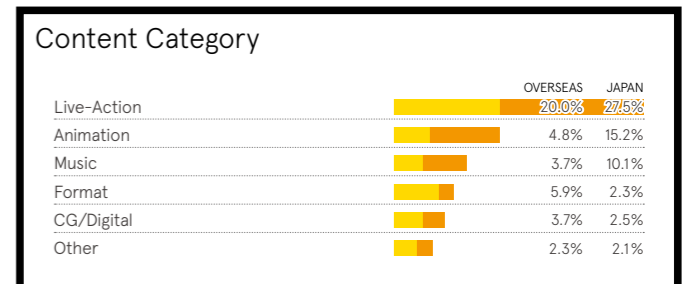
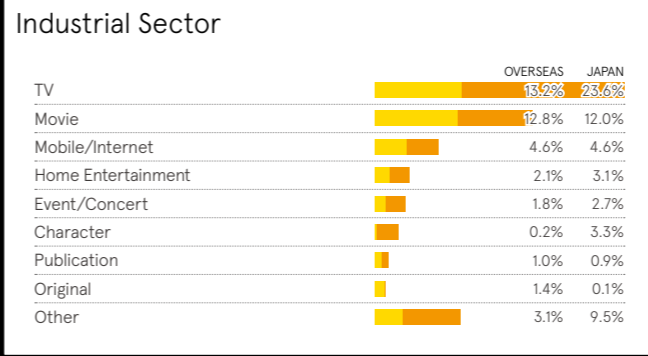
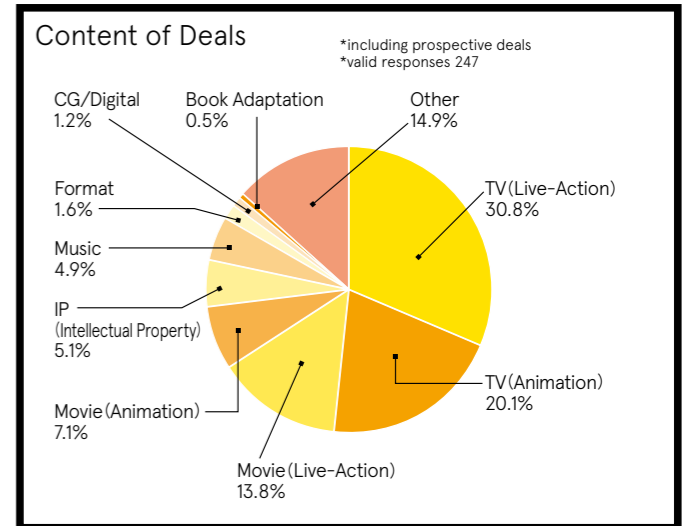
In addition to 6 Japanese pavilions, Korea (2), Taiwan, Thailand, Latin America, Asean (Indonesia, Cambodia, Vietnam) and shooting location (North America, Europe, Asia) pavilions were set up.




**Leila Bourdoukan**  
Cinema do Brasil  
Brazil  
TIFFCOM is the market to come. If you sell, if you buy films, you work with cinema, television and games, you must come to TIFFCOM because it's the market that surprise you.



**Enis Xhemaili**  
Embassy of the Republic of Kosovo in Tokyo  
Kosovo  
I am happy that Kosovo for the first time is participating in this event, very important one for all the industries; film, anime and also music.

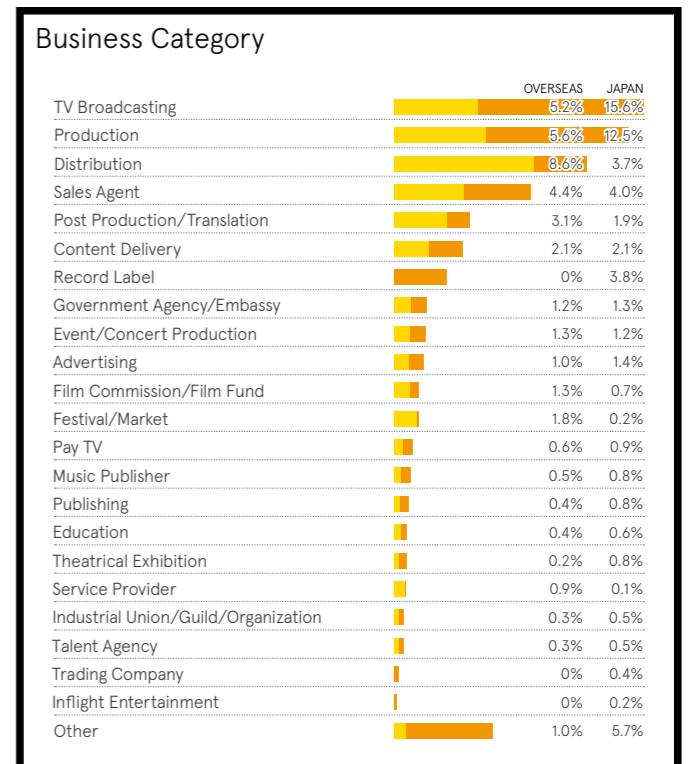
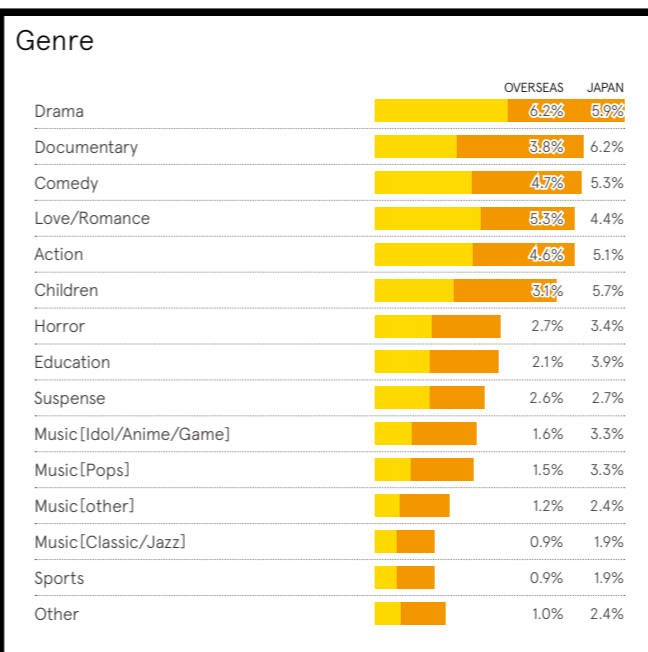
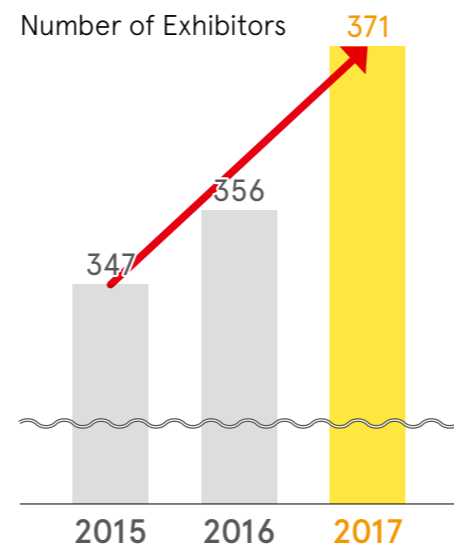
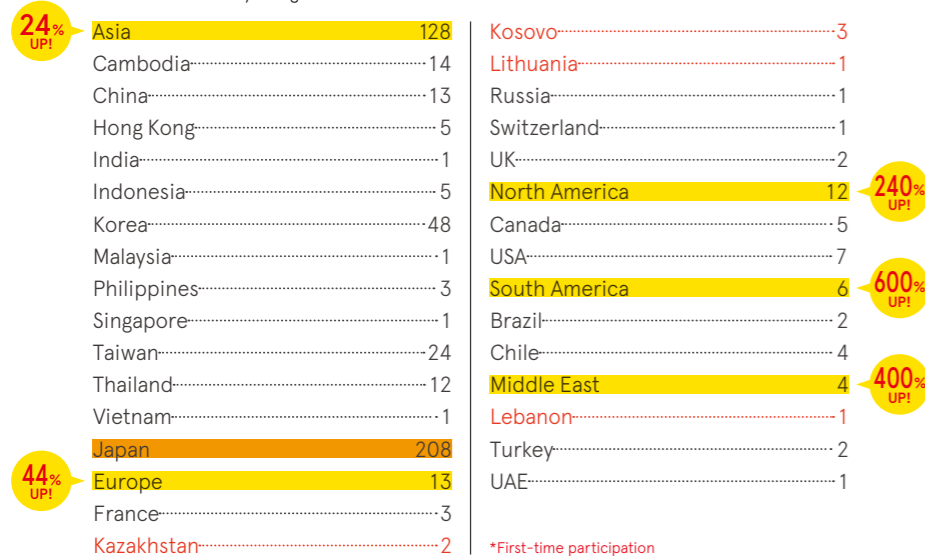


## Trend of 2017

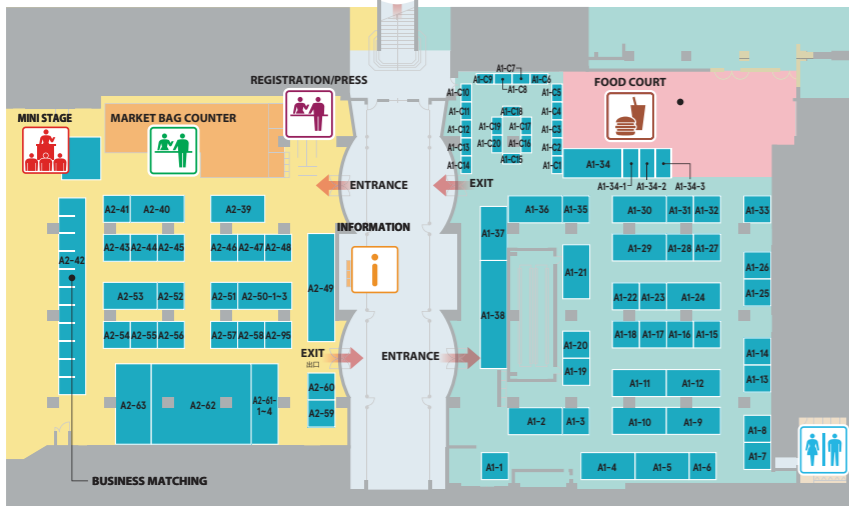
Type of business and content of exhibitors became even more varied with increases in Content Delivery, Post Production and Internet related business/content, etc.

### Number of Exhibitors by Country / Region

\*Number of Country / Region 27

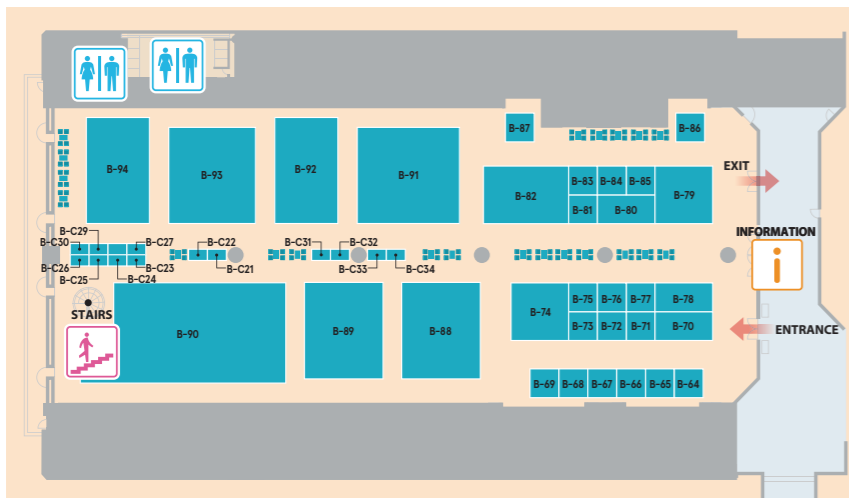


# EXHIBITOR'S LIST @Ikebukuro



Exhibition Hall A-2

Exhibition Hall A-1



Exhibition Hall B

## JAPAN

- B-74 20% inc.
- B-74 A Co., Ltd
- B-91 ABC Animation Inc.
- B-91 ABC International Inc.
- B-91 ABC JAPAN
- A1-10 Aniplex Inc.
- Article Films
- A2-58 ARTSTECH CO., LTD.
- B-91 Asahi Broadcasting Nagano
- A1-5 ASATSU-DK INC.
- A1-27 Asmik Ace, Inc.
- A1-16 Avex Pictures Inc.
- A1-12 BANDAI VISUAL CO., LTD.
- A1-34-1 Benesse Corporation
- A1-26 BLAST INC.
- A1-C2 Breakpoint Co., Ltd.
- B-69 Broadcast Program Export Association of Japan (BEAJ)

- B-88 Broadcasting System of Niigata, Inc.
- B-66 CBC TELEVISION CO.,LTD.
- A1-C18 Chubun Sangyo Co.,Ltd.
- B-89 CHUKYO TV.BROADCASTING CO.,LTD.
- B-68 CLUB TV JAPAN Inc.
- A1-28 ColorBird Inc.
- A1-29 CREI Inc.
- A1-11 Crunchyroll, Inc.
- A1-5 d-rights Inc.
- A1-15 DMM.Com Co.,Ltd.
- A1-C17 Dream Link Entertainment
- E.x.N K.K.
- B-91 Ehime Asahi Television,Inc
- B-73 Ehime Broadcasting Co., Ltd.
- A1-8 EMON Co., Ltd.
- A1-C1 EMUS INTERNATIONAL Co., Ltd.
- B-92 Fuji Network System Fuji Creative Corporation(FCC)
- B-92 Fuji Network System Fuji Television Network, Inc.

- B-92 Fuji Network System Kansai Telecasting Corporation Fuji Network System Sendai Television Incorporated Fuji Network System Tokai Television Broadcasting Co., Ltd.
- B-89 Fukuoka Broadcasting System corp.
- B-91 Fukushima Broadcasting Co.,Ltd.
- B-89 Fukushima Central Television Co., Ltd.
- A1-32 GAGA Corporation
- A1-23 GENCO Inc.
- A1-C13 GETA FILMS
- B-C25 Gugenka\* from CS-REPORTERS.INC / DCEXPO2017 (CoFesta2017)
- A1-36 Hakuodo DY music & pictures Inc.
- A1-34-3 HAKUHODO Inc.
- A2-39 HAMAMATSU Film Commission
- B-79 Happy Holdings Co., Ltd
- B-74 Hello Earth Inc.
- B-91 Higashi Nippon Broadcasting Co.,Ltd.
- B-79 Hirayama ryokan
- A2-39 Hiroshima Film Commission

- B-91 Hiroshima Home Television Co.,Ltd
- B-89 Hiroshima Television Corporation
- B-74 Hokkaido Broadcasting CO.,LTD
- B-91 Hokkaido Television Broadcasting
- B-91 Hokuriku Asahi Broadcasting
- A1-C19 HoriPro Inc.
- B-74 IBI's Office -doZou4K8K.com-
- A1-34 IMAGICA Corp.
- A1-34 Imagica Robot Holdings Inc.
- A1-25 IMPLEO Inc.
- B-87 IMX, Inc.
- A2-54 INJESTAR,Inc
- A2-62 Japan External Trade Organization (JETRO)
- A2-39 Japan Film Commission
- A1-31 / A2-95 KADOKAWA CORPORATION
- B-91 Kagoshima Broadcasting Corporation
- A1-17 King Record Co.,Ltd.
- A2-39 Kobe Film Office
- B-89 KOCHI BROADCASTING Co.,Ltd.
- B-73 KOCHI SUN SUN BROADCASTING, INC.
- A1-18 Kodansha Ltd.
- B-91 Kumamoto Asahi Broadcasting Co.,Ltd.
- B-89 Kumamoto Kenmin Television Corporation
- B-72 Kyoto Broadcasting System Company Limited
- B-79 KYUSHU ASSOCIATIONS OF INDEPENDENT ENTREPRENEURS
- B-91 Kyusyu Asahi Broadcasting Co.,Ltd
- B-79 Life Entertainment association
- B-C26 Live2D Inc. / DCEXPO2017 (CoFesta2017)
- B-67 Mainichi Broadcasting System,Inc.
- A2-57 Marmit
- A1-14 Marvelous Inc.
- B-C30 Masato Murohashi / DCEXPO2017 (CoFesta2017)
- B-89 Miyagi Television Broadcasting Co., Ltd.
- A1-23 my theater D.D., Inc.
- A2-39 Nagasaki Film & Media Commission
- B-91 Nagoya Broadcasting Network Co.,Ltd. (Nagoya TV)
- B-89 Nankai Broadcasting Co.,Ltd.
- A1-22 NBCUniversal Entertainment Japan LLC
- B-82 NHK (Japan Broadcasting Corporation)
- B-82 NHK Enterprises, Inc.
- A1-5 NIHON AD SYSTEMS, Inc.
- B-89 NIHONKAI TELECASTING CO.,LTD.
- B-91 Niigata Television Network 21, Inc.
- A1-21 NIKKATSU CORPORATION
- A1-1 NIPPON ANIMATION CO., LTD.
- B-89 Nippon Television Network Corporation
- B-89 NIPPON TV NETWORK SYSTEM (NIPPON TV)
- B-79 NoMake Co.,Ltd
- A2-59 NPO Entertainment Lawyers Network
- A2-40 OCVB Okinawa Film Office
- B-91 Oita Asahi Broadcasting Co.,Ltd.
- B-73 OKAYAMA BROADCASTING CO., LTD.
- A2-39 Okazaki Film Commission
- A2-55 okicom CO., LTD.
- A2-40 Okinawa Convention & Visitors Bureau
- A1-C11 Okura Pictures Co.,Ltd.
- A1-C11 OP Pictures, Co. Ltd.
- A1-7 P.I.C.S. Co., Ltd.
- A1-20 Pierrot Co., Ltd.
- A1-33 POLYGON MAGIC, INC.

- A1-38 Pony Canyon Inc.
- A1-C15 Production I.G
- A1-13 PRODUCTION REED CO., LTD.
- B-C33 RKB MAINICHI BROADCASTING CORP.
- B-C32 San-in Chuo Television Broadcasting Company Limited
- B-C22 Sanyo Broadcasting Co.,Ltd.
- B-74 Sapporo Electronics & Industries Cultivation Foundation
- B-74 Sapporo Film Commission
- B-91 Shizuoka Asahi Television Co., Ltd.
- A1-30 Shochiku Co., Ltd.
- A1-9 Shogakukan-Shueisha Productions Co., Ltd.
- A1-C14 Short Shorts Film Festival & Asia
- B-C21 SKY Perfect JSAT Corporation
- A1-C6 Sleeper Agent co., Ltd.
- A2-56 SPICE FACTORY
- A1-C13 Spirits Project Inc.
- B-71 SPO Entertainment Inc.
- A1-C16 STUDIO4C Co., Ltd.
- A1-34-1 Sumitomo Corporation
- A1-3 SUNRISE INC.
- Takaomi Ogata
- A1-29 TBS Service Inc.
- B-88 TBS-Tokyo Broadcasting System Television, Inc.
- B-74 Television Hokkaido Broadcasting Co. LTD.
- B-89 Television Iwate Corp.
- B-C31 Television Nagasaki Co. Ltd.
- B-89 Television Niigata Network Co., Ltd.
- A1-19 Tezuka Productions Co., Ltd.
- A2-44 The Association of Japanese Animations
- B-88 The Ryukyu Broadcasting Corporation
- B-74 / B-89 The Sapporo Television Broadcasting Co.,Ltd.
- B-78 TI ComNet Japan
- A2-57 Timemachine Visionary, INC
- A1-4 TMS ENTERTAINMENT CO., LTD.
- A1-2 TOEI ANIMATION CO.,LTD.
- A1-35 TOEI COMPANY, LTD.
- A1-37 TOHO CO., LTD.
- B-88 TOHOKU BROADCASTING CO LTD
- B-65 TOHOKUSHINSHA FILM CORPORATION
- A2-39 Tokyo Location Box
- A1-C10 Tokyo New Cinema Inc.
- A2-60 Toshima City
- B-C34 Turner Japan K. K.
- B-91 TV Asahi Corporation
- B-77 TV-OSAKA
- B-77 TV-SETOUCHI
- B-70 TV TOKYO Corporation
- B-79 universal artist Co.,Ltd
- A2-56 Visual Industry Promotion Organization (VIPO)
- A1-C12 Village INC. / GEKI×CINE
- Warner Bros. Japan LLC
- B-64 WOWOW INC.
- B-89 YAMAGATA BROADCASTING CO.,LTD.
- B-91 Yamagata Television System Inc.
- B-89 Yamaguchi Broadcasting.co.ltd
- A2-39 YAMANASHI Home of Mt. FUJI Film Commission
- B-89 YOMIURI TELECASTING CORPORATION
- B-89 YOMIURI-TV ENTERPRISE LTD.
- A2-56 You Gor Lab
- A1-C9 ZenWorks Co., Ltd.

## BRAZIL

- A2-53 Apex-Brasil
- A2-53 Cinema do Brasil

## CAMBODIA

- A2-45 Angkor Film Inc.
- A2-45 Aries Production
- A2-50-2 Cambodia Film Commission
- A2-45 Dremfud Limited
- A2-51 FIL-K ENTERTAINMENT Co., Ltd.
- A2-45 Film Cambodia Organization (FCO)
- A2-45 FX International Media Group
- A2-45 Joshua E.Ir Production
- A2-45 Michal Creation & Production
- A2-45 NS Films Ltd.
- A2-45 NuS Co., Ltd.
- A2-45 Prime Dynasty Entertainment Group Ltd.
- A2-45 The Association of Filmmakers Cambodia (AFC)
- A2-45 The Commercial News

## CHILE

- A2-53 CinemaChile
- A2-53 Niebla Producciones
- A2-53 Picardia Films
- A2-53 Zumbastico Studios

## CHINA

- B-84 100UU (Tianjin) Culture Communication Co., Ltd.
- A1-24 AHA entertainment (shanghai) CO., LTD.
- B-83 Beijing Hualu Baina Film&TV CO., LTD
- B-80 CCTV
- B-81 China Huace Film & TV Co., Ltd
- B-80 China International TV Corporation
- A1-C5 Dongchun Films Co., Ltd.
- B-85 Jetsen Huashi Wangju (Changzhou) Cultural Media Co.,LTD.
- A2-46 U17
- A2-47 Yi Animation Inc.

## FRANCE

- ALPHA VIOLET
- A1-10 Wakanim SAS

## HONG KONG

- A1-C20 Good Move Media
- A2-48 Hong Kong Trade Development Council
- B-76 Medialink Entertainment Limited
- B-75 MediaQuiz Entertainment International Company Limited
- A1-2 TOEI ANIMATION ENTERPRISES LIMITED

## INDIA

- A2-61-2 PRAKASH SHARMA PRODUCTION

## INDONESIA

- A2-50-3 CNN Indonesia
- A2-50-3 Detikcom
- A2-50-3 PT. DUTA VISUAL NUSANTARA TIVI TUJUJH (TRANS7)
- A2-50-3 PT. TELEVISI TRANSFORMASI INDONESIA (TRANS TV)
- A2-50-3 TransVision

## KAZAKHSTAN

- A2-43 Eurasia International Film Festival
- A2-43 National Academy of Motion Picture Arts and Sciences

## KOREA

- A2-63 100% sausage Co., Ltd.
- B-90 AK Entertainment Co., Ltd.
- B-90 AVA Entertainment Co., Ltd.
- B-90 Bethel Global Media Contents
- B-90 CH9TV

## BRAZIL

- B-90 CJ E&M Corporation
- B-93 CJ Entertainment
- A2-63 COOKIE PICTURES

- B-90 COPUS KOREA Co., Ltd.
- B-90 DAMHWA
- B-93 DEXTER STUDIOS
- B-93 Digitalidea
- B-93 DIGITALSTUDIO 2L
- B-90 EBS (Education Broadcasting System)
- A2-63 FILM LINE
- A2-63 Film Run
- B-90 Happy Dog TV Ltd.
- B-90 iHQ, Inc.
- B-87 IMX, Inc.
- B-90 Intercon Media
- B-90 JAYE ENTERTAINMENT
- B-90 JTBC (JTBC Content Hub)
- B-90 KBS Media
- B-90 KIMJONGHAK PRODUCTION Co.,Ltd.
- B-90 King Content Co., Ltd
- B-90 KOCCA (Korea Creative Content Agency)
- B-90 Lian Contents
- B-93 M-LINE DISTRIBUTION
- B-93 Macrograph
- B-90 MAKETH
- B-90 MBC Plus
- B-90 merrycow Inc.
- B-90 Ministry of Culture, Sports and Tourism of the Republic of Korea (MCST)
- B-93 Mofac Inc.
- B-93 Moneff
- A2-63 MoonWatcher
- B-90 Munhwa Broadcasting Corp. (MBC)
- B-93 OPUS PICTURES
- B-90 PlayOnCast Corp.
- B-90 SBS
- B-93 SHOWBOX CORP.
- B-71 SPO Entertainment (Korea) Inc.
- B-93 Wavelab STD Co., Ltd.
- B-90 Yoon & Company
- B-90 YOUNG & CONTENTS CO.,LTD
- B-93 Z-STORM CO., LTD.

## KOSOVO

- A2-61-4 Embassy of Republic of Kosovo in Tokyo
- A2-61-4 Kosovo Cinematography Center
- A2-61-4 Kosovo-Japan Friendship Association

## LEBANON

- B-C29 Adamz Production

## LITHUANIA

- A2-41 UAB "Grandma enterprise"

## MALAYSIA

- A1-34 Imagica SEA / Malaysia

## PHILIPPINES

- A2-61-3 Film Development Council of the Philippines (FDCP)
- B-C23 GMA Worldwide, Inc.
- A2-61-3 Philippines Film Export Services Office (PFESO)

## RUSSIA

- A2-61-2 PRAKASH SHARMA PRODUCTION

## SINGAPORE

- A1-C8 ContentAsia

## SWITZERLAND

- A2-61-2 PRAKASH SHARMA PRODUCTION

## TAIWAN

- B-94 Ablaze Image Ltd.
- B-94 Activator Marketing Co. Ltd.
- B-94 Antares International Media Co.,Ltd.
- B-94 Asia Digital Media Co., Ltd.
- B-94 Chimestone Digital Productions Co., Ltd.
- B-94 Chinese Television System Culture Enterprise Corp.
- B-89 CNplus Production, Inc.
- B-94 Da Chao TV Media Co., Ltd.
- B-94 Eastern Broadcasting Co., Ltd.
- B-94 Era Communications Co., LTD.
- B-94 FAN LIAN TECHNOLOGY CO., LTD.
- B-94 FIXED STARS MULTI-MEDIA CO., LTD
- B-94 Gabriel Broadcasting Foundation
- B-94 GALA TELEVISION CORPORATION
- A1-C3 Greener Grass Production
- B-94 Jing-Yang Media Technology Co., Ltd.
- A1-C4 MandarinVision Co., Ltd.
- B-94 Next TV Broadcasting Limited
- B-94 Public TV Service Foundation
- B-94 Sanlih E-Television Co., Ltd.
- B-94 Taichung Film Development Foundation
- B-94 Taipei Multimedia Production Association (TMPA)
- B-94 Videoland Inc.
- B-94 Xanthus Animation Studio

## THAILAND

- A2-49 D.DocS Studios
- A2-49 Documania
- A2-49 Global Intercommunication Co., Ltd.
- A2-49 Halo Productions Company Limited
- A2-49 MONO FILM COMPANY LIMITED
- A2-49 Payai Creation Co., Ltd.
- A2-49 Thai Documentary TV.
- A2-49 Thailand Docs Group
- A2-49 Thailand Film Office, Department of Tourism
- A2-49 The Secretariat Office of The National Audio-Visual Committee, Ministry of Culture
- A2-49 The Studio Park Thailand
- A2-49 TV. Burapha Co., Ltd.

## TURKEY

- A1-C7 BLUFF FILMS

## UK

- B-C24 KANAL D

## UAE

- B-C29 Allababidi Tech

## UK

- B-86 Audio Network Ltd.

## USA

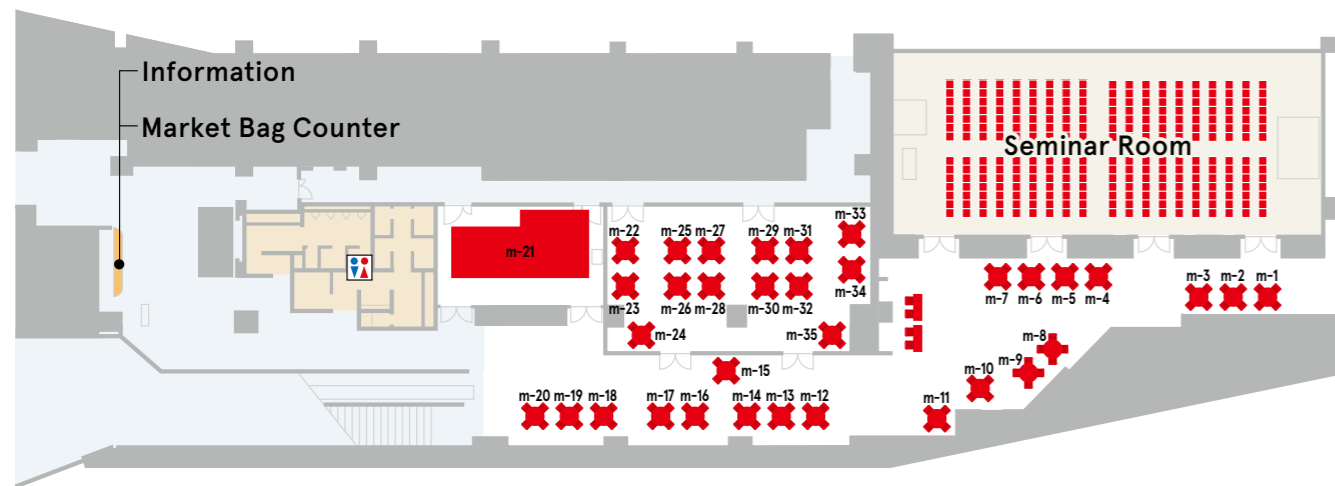
- A1-C9 Total Licensing Ltd.
- A2-52 AnimeCon.org
- B-C29 LVH MEDIA
- B-C27 Monarch Films, Inc.
- A2-61-1 Montana Film Office
- A1-34 SDI Media
- A1-2 TOEI ANIMATION INCORPORATED

## VIETNAM

- A2-50-1 VIETNAM MEDIA CORPORATION



# EXHIBITOR'S LIST @Shibuya



## JAPAN

- m-3 ASSOSIA Co., Ltd.
- m-4 avex group
- m-8 Digz, Inc. Group
- m-25 dreamusic, Inc.
- m-13 "ENKA Festival" at overseas
- m-6 Enter-Tech Lab Tokyo/DDDisc
- m-24 FOR LIFE MUSIC ENTERTAINMENT, INC.
- m-12 Independent Label Council Japan
- m-11 JVCKENWOOD Victor Entertainment Corp.
- m-10 KING RECORD CO., LTD.
- m-16 Lantis Co., Ltd.
- m-14 MAGES, Inc. / 5pb.Records
- m-23 Next Generation Rock R&D(SME)

## CANADA

- m-7 NIPPON COLUMBIA CO., LTD.
- m-2 NIPPON CROWN Co., Ltd. / Tokuma Japan Communications Co., Ltd.
- m-27 PONYCANYON INC. / EXIT TUNES Inc.
- m-21 RecoChoku Co., Ltd.
- m-26 Sony Music Artists Inc.
- m-1 TEICHIKU ENTERTAINMENT, INC.
- m-18 U/M/A/A Inc.
- m-20 Universal Music LLC
- m-9 VAMPROSE Inc.
- m-5 Warner/Chappell Music, Japan K.K. / NICHION, INC.
- m-28 Y'z Agency co., Ltd. / Coo Inc.
- m-19 Yamaha Music Entertainment HD.
- m-22 Zepp Live / Zepp Hall Network

## FRANCE

- m-33 CANADIAN INDEPENDENT MUSIC ASSOCIATION (CIMA)
- m-34 J-rock North Promotions Inc.
- m-31 Hi Five Entertainment
- m-30 Netease Cloud Music
- m-35 Tencent Music Entertainment Group

## USA

- m-17 AmuseLantis Europe
- m-32 Rainbowbridge World
- m-29 Anime Matsuri Convention LLC

## Opening Party



# TIMM

Showcase live held in the "One and Only" music market!  
At the TIMM showcase live, 19 upcoming Japanese artists presented their special performance.

## 14th TOKYO INTERNATIONAL MUSIC MARKET LIVE

### ARTIST

- 10/23 [MON] | Anly / LYNN HONOKA / The Idol Formerly Known As LADYBABY / NEGOTO / Asaka / SILENT SIREN
- 10/24 [TUE] | CHAI / PinocchioP / Bentham / kradness / DearDream / Hayabusa / Over The Top
- 10/25 [WED] | She, in the haze / ASH DA HERO / FAKY / I Don't Like Mondays. / BANANALEMON / Nulbarich



Anly



CHAI



DearDream



NEGOTO



Nulbarich



SILENT SIREN



# SEMINAR

A total of 28 popular and engaging seminars on a variety of topics were held across Ikebukuro and Shibuya

A total of 28 popular and engaging seminars on a variety of topics (IP business, international co-production, anime songs and the latest music markets, the Chinese market, virtual reality, and more) were held across both venues.



## IKEBUKURO

- 10/24 [TUE]
- 1 Innovations and Marketing in Entertainment by UCLA Anderson
  - 2 Latest from the Animation Industry -The Current State of Japanese Animation-
  - 3 JETRO -UNI JAPAN Seminar The possibilities of Japanese Content
  - 4 Contents x VR
  - 5 Overseas business of "NARUTO"-JACC® FORUM-
  - 6 Co Festa 2017 Open Innovation Seminar "Entertainment x The Latest Technologies"
  - 7 Trends in China's ACGN (Animation, Comics, Game, Novels) Market
  - 8 International Co-Production: Transnational for filmmaking and its possibilities
- 10/25 [WED]
- 9 ANiUTa, the world's biggest animation songs service by Japanese production companies
  - 10 Overseas Expansion and Video Adaptation of Manga
  - 11 TIMM/TIFFCOM/TIAF Joint Seminar World-class Musicals from Japan -The Possibilities of 2.5 - Dimensional Musicals-
  - 12 Broadcasting Content as Intellectual Property Strategy "Chapter 2" Educational Content to Expand the Japan Fan Base
  - 13 Regions Tie-up with Anime for Expansion
  - 14 The potential of Japanese IP into global market
  - 15 Co Festa 2017 presents "Sports x Content" seminar
  - 16 Matching of Animation Company Pitches with Buyers
- 10/26 [THU]
- 17 Case Study: Japan-made Property in China
  - 18 Team building for business development overseas
  - 19 The Japan Foundation Asia Center / UNI JAPAN Seminar Learn from the Philippines! Promoting film locations -Lessons for Japan-

## SHIBUYA

- 10/23 [MON]
- 20 International Collaborations -The Present and Future in Songwriting, Artists, and Live Entertainment
  - 21 Global Strategies of Anisong; The Current and Future Possibilities
  - 22 J-LOP4 (VIPO) Seminar Latin America's Eyes are on Japanese Artists Now -With the Focus on the Demands on Each Territory in Latin America
  - 23 MPAJ Seminar Blockchain, Data Analysis Will Bring Your Music Business Worldwide
- 10/24 [TUE]
- 24 SyncSummit@TIMM 2017: Music Brands and the 2020 Tokyo Olympics
  - 25 Music Copyright and Live Entertainment China: The Current and the Future
  - 26 Keynote Conversation: Kunihiko Murai -My Life in Music in the US and Japan
  - 27 JAME / FMPJ / A.C.P.C. Seminar Ticket Resale Issues in Western Live Entertainment Markets and the Current Status in Japan

## IKEBUKURO

- 10/24-26 [28] KOFIC KO-PRODUCTION in TOKYO 2017



# NETWORKING

## Provided various networking opportunities

As a new service, JCS offered the business matching sessions. A welcome party and various reception parties were also provided to the participants. Also various events were co-organized with the Japan Foundation Asia Center and JETRO.



### Welcome Party

A welcome Party was organized on the first day of the Ikebukuro venue (24th Oct). During the party, a red carpet event and the Q&A sessions of the starring casts of "MORIBITO", Fantasy Historical Drama series, Nominee of the Emmy Award, produced by NHK was held and enjoyed by the participants.



### Asia Networking Reception

### Japan Foundation Asia Center

Since 2014, UNIJAPAN and the Japan Foundation Asia Center have been conducting a 7 year initiative called the "Film Culture Exchange Projects". This year, 19 buyers and sellers from Southeast Asia were invited to TIFFCOM, and a seminar titled "[The Japan Foundation Asia Center/ UNIJAPAN Seminar] Learn From the Philippines! Promoting film locations -Lessons for Japan-" was organized. In addition, Japan-ASEAN Business matching event and various networking events were hosted.



### [The Japan Foundation Asia Center/ UNIJAPAN Seminar] Learn From the Philippines! Promoting film locations -Lessons for Japan-



### Japan-South East Asia Business Matching Event

### The Japan Foundation Asia Center Invitee's Lunch gathering



### Nippon TV Network System (NNS) "Sushi Party"



### TBS - Tokyo Broadcasting System Television, Inc. "SAKE PARTY"



### Taipei Multimedia Production Association (TMPA) "Taiwan Media Press Conference"



### Japan External Trade Organization (JETRO)

In order to promote Japanese audiovisual content and music towards foreign countries, the Japan External Trade Organization (JETRO) provided business matching meetings between overseas invited buyers and Japanese sellers. Also, co-hosted the Seminar with UNIJAPAN titled "[JETRO-UNIJAPAN Seminar] The possibilities of Japanese Content".



### Networking Event at the Business Matching Booth

As part of the Business Matching Service, a Happy Hour was organized to encourage business networkings between buyers & sellers looking for new business relationships.



### Latin America Pavilion "Happy Hour"



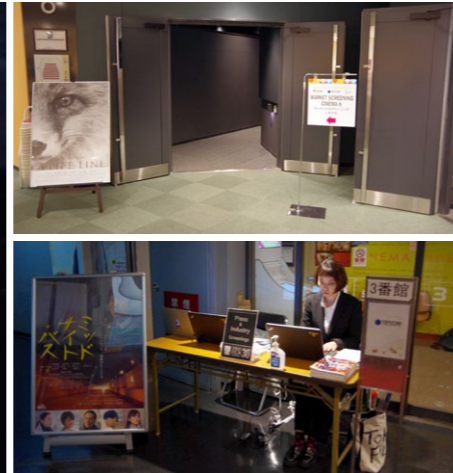
### Korea Creative Content Agency (KOCCA) "Korea-Japan Broadcasting Contents Business Networking Reception 2017"



# SCREENINGS

## Market Screening / P&I Screening

As the market and P&I screenings, 22 films including official selection of the 30th Tokyo International Film Festival were screened.



OCT. 10 | **24**  
[TUE]

- Old Beast**  
Screening Room 2(Sunshine City) Market Screening
- BRAVE STORM**  
Cinema 6(Ikebukuro HUMAX CINEMAS) closed Market Screening
- The Silent Teacher**  
Screening Room 1(Sunshine City) Market Screening
- DOWNRANGE**  
Cinema 6(Ikebukuro HUMAX CINEMAS) closed Market Screening
- Corpse Prison Part 1**  
Screening Room 1(Sunshine City) Market Screening
- Kung Food**  
Screening Room 2(Sunshine City) Market Screening
- We Make Antiques!**  
Screening Room 1(Sunshine City) closed Market Screening
- My Teacher**  
Screening Room 2(Sunshine City) closed Market Screening
- The Scythian Lamb**  
Cinema 6(Ikebukuro HUMAX CINEMAS) Market Screening
- Manfei**  
Screening Room 1(Sunshine City) Market Screening
- Laughing Under the Clouds**  
Cinema 6(Ikebukuro HUMAX CINEMAS) Market Screening

OCT. 10 | **25**  
[WED]

- The Scythian Lamb**  
Screening Room 2(Sunshine City) Market Screening
- BRAVE STORM**  
Cinema 6(Ikebukuro HUMAX CINEMAS) closed Market Screening
- MIKO GIRL**  
Cinema 3(CINEMA SUNSHINE Ikebukuro) P&I Screening
- Mud of Love**  
Screening Room 1(Sunshine City) Market Screening
- ALL BECAUSE OF LOVE**  
Cinema 6(Ikebukuro HUMAX CINEMAS) Market Screening
- MIDNIGHT BUS**  
Cinema 3(CINEMA SUNSHINE Ikebukuro) P&I Screening
- Kung Food**  
Screening Room 2(Sunshine City) Market Screening
- Musical Touken Ranbu -Bakumatsu Tenroden-**  
Screening Room 2(Sunshine City) Market Screening
- Pumpkin and Mayonnaise**  
Screening Room 1(Sunshine City) Market Screening
- A LIFE LINE**  
Cinema 6(Ikebukuro HUMAX CINEMAS) Market Screening
- our blue moment**  
Cinema 3(CINEMA SUNSHINE Ikebukuro) P&I Screening
- Moon and Thunder**  
Screening Room 1(Sunshine City) Market Screening
- The 8-Year Engagement**  
Screening Room 2(Sunshine City) Market Screening
- JUMP! MEN**  
Cinema 6(Ikebukuro HUMAX CINEMAS) Market Screening
- The Stand-In Thief**  
Cinema 3(CINEMA SUNSHINE Ikebukuro) P&I Screening

OCT. 10 | **26**  
[THU]

- Passage of Life**  
Cinema 3(CINEMA SUNSHINE Ikebukuro) P&I Screening
- Vibration: THE YELLOW MONKEY**  
Cinema 3(CINEMA SUNSHINE Ikebukuro) P&I Screening
- Tremble All You Want**  
Cinema 3(CINEMA SUNSHINE Ikebukuro) P&I Screening
- The Lowlife**  
Cinema 3(CINEMA SUNSHINE Ikebukuro) P&I Screening

## Online library



JCS appointed an online platform "FOYER" developed by IMAGICA Corp. as the Official Online Library.

# TIFF

OCT.25 - NOV.3, 2017

**Over 200,000 visitors come to Anniversary Year!**

Celebrating its 30th anniversary with an expanded program, the 30th TIFF drew 201,790 attendees, an increase of 11% over the previous year.

## The 30th TIFF Award Winners

### Tokyo Grand Prix / The Governor of Tokyo Award

Grain [Buğday]

Special Jury Prize

Crater [Il Cratere]

Award for Best Actress

Adeline D'Hermey  
Maryline

Award for Best Artistic Contribution

The Looming Storm [暴雪将至]

Audience Award

Tremble All You Want

The Spirit of Asia Award by the Japan Foundation Asia Center

Akio Fujimoto  
Passage of Life

"SAMURAI" Award

Ryuichi Sakamoto

Award for Best Director

Edmund Yeo  
AQÉRAT (We the Dead)

Award for Best Actor

Duan Yihong  
The Looming Storm [暴雪将至]

Best Screenplay Award by WOWOW

Euthanizer [Armomurhaaja]

Best Asian Future Film Award

Passage of Life

Best Picture Award

[Of Love and Law]

Tokyo Gemstone Award

Mayu Matsuoka / Shizuka Ishibashi /  
Adeline D'Hermey / Daphne Low



Closing Events



Tokyo FILM ARENA






The Red Carpets



Special Night at Kabukiza Theatre



# JAPAN CONTENT SHOWCASE 2017

EVENT DATE	OCT. 10   23 [MON]	OCT. 10   24 [TUE]	OCT. 10   25 [WED]	OCT. 10   26 [THU]
OPEN HOURS	9:30 - 18:30	SHIBUYA 9:30 - 17:30 IKEBUKURO 9:30 - 18:30	9:30 - 18:30	9:30 - 17:30
	SHIBUYA venue	SHIBUYA venue	SHIBUYA venue ※1 IKEBUKURO venue ※2	
		IKEBUKURO venue	IKEBUKURO venue	IKEBUKURO venue
		IKEBUKURO venue	IKEBUKURO venue	IKEBUKURO venue

※1 Live concert only ※2 Business meetings/Seminars

## NAME

### Japan Content Showcase 2017 (14th TIMM·TIFFCOM2017·TIAF2017)

#### PERIOD

Shibuya Oct 23 (Mon) - 25 (Wed), 2017 (25th : Live Concert only)  
Ikebukuro Oct 24 (Tue) - 26 (Thu), 2017

#### VENUE

Shibuya SHIBUYA EXCEL HOTEL TOKYU  
(TIMM) Shibuya Mark City Building, 1-12-2, Dogenzaka,  
Shibuya-ku, Tokyo 150-0043, Japan  
Ikebukuro SUNSHINECITY CONVENTION CENTER  
(TIFFCOM-TIAF) 3-1, Higashi-Ikebukuro, Toshima-ku Tokyo, 170-0013, Japan

#### VISITOR REGISTRATION FEE

On-Site Registration JPY27,000 (Tax Included)  
(Valid during 10/23-26) \*Registration available at Ikebukuro venue only.

#### FIELD OF EXHIBITS

Content holders of Film, TV, Animation, VIDEO/ DVD, Mobile, Internet, Comics, Digital Media Contents, Music, Publication

#### OFFICIAL WEBSITE

<http://www.jcs.tokyo>

#### ORGANIZERS

Ministry of Economy, Trade and Industry (METI)  
Foundation for Promotion of Music Industry and Culture (PROMIC)  
UNIJAPAN  
The Association of Japanese Animations (AJA)

#### SUPPORTERS

Ministry of Internal Affairs and Communications (MIC)  
Ministry of Foreign Affairs of Japan (MOFA)  
Japan Tourism Agency (JTA)  
Toshima City  
[Alphabetical Order]  
All Japan Concert & Live Entertainment Promoters Conference (ACPC)  
Computer Entertainment Supplier's Association  
Digital Content Association of Japan  
Federation of Japanese Films Industry, Inc.  
The Federation of Music Producers Japan (FMPJ)  
Foreign Film Importer-Distributors Association of Japan, Inc.  
Japan Association of Music Enterprises (JAME)  
The Japan Commercial Broadcasters Association  
Japan Council of Performers Rights & Performing Arts Organizations (GEIDANKYO)  
Japan External Trade Organization (JETRO)  
Japan Film Makers Association  
The Japan Foundation Asia Center  
Japan Satellite Broadcasting Association  
Japan Video Software Association  
Japanese Society for Rights of Authors, Composers and Publishers (JASRAC)  
KEIDANREN (Japan Business Federation)  
Motion Picture Producers Association of Japan, Inc.  
Music Publishers Association of Japan (MPAJ)  
Recording Industry Association of Japan (RIAJ)  
Society for Administration of Remuneration for Audio Home Recording (SARAH)  
Visual Industry Promotion Organization

#### COOPERATION

IMAGICA Corp.